



Convention Sponsorship & Exhibitor Opportunities at a Glance

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CONVENTION OPPORTUNITIES AT A GLANCE

	Bronze Level \$500	Coffee Breaks (5) \$500	Logo Notepad \$2,000	Silver Level \$1,000	Exhibit Booth \$1,600	Registration Gift \$2,500	Wi-Fi \$2,500	Daily Convention Newsletter \$3,000	Charging Stations \$2,500	Name Badge Lanyards \$2,500	AV Sponsor (May 8 or May 9) \$2500/day	Gold Level \$2,500	Candy Basket \$2,500	Registration Bags \$3,500	Hotel Key Cards \$5,000	Platinum Level \$5,000
Complimentary Registration					✓ (2)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	✓ (2)	✓ (1)	✓ (1)	✓ (3)	✓ (4)
Exhibit Booth includes one (1) 6' skirted table, one (1) wastebasket + additional items (see page 7-8)					✓											
Optional 30-minute education session (additional fee of \$500)					✓											
Two electronic ads - one ad on LBA's convention website homepage. The other ad is on the convention electronic program. Ads will display on the top of the webpage.												✓				
Two electronic ads - one ad on LBA's convention website homepage. The other ad is on the convention electronic program. Ads will display in the middle of the webpage.															✓	✓
Company logo listing in the convention electronic program	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name listing in the convention electronic program					✓											
Social Media Shout-Outs (Individual Company Post)			✓ (3)	✓ (2)		✓ (3)	✓ (3)	✓ (4)	✓ (3)	✓ (3)	✓ (3)	✓ (3)	✓ (3)	✓ (4)	✓ (6)	✓ (6)
Social Media Shout-Outs (Group Post based on Sponsorship Level)	✓ (1)	✓ (1)														
Company name & logo featured on item or at station		✓	✓			✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Sponsor ribbons attached to name badge of each company representative attending	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate signage displayed at all convention events including LBA website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
One marketing flyer, brochure or item to be included in registration packets. *Due April 15, 2024	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Registration list of bankers emailed prior to convention	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

All sponsors can provide one marketing flyer, brochure or item to be included in every registration packet or registration bag. Marketing item must be no larger than 8.5 x 11. No breakable items or items over 2 lbs.

Please contact LBA with specific questions. Plan to send 175 items.

Items must be received at the LBA office by April 15, 2024.

Each sponsor and exhibitor will also receive a registration list of bankers with contact information prior to the convention. Additionally, the sponsor representatives attending the convention will have the appropriate sponsor ribbons on their name badges.

2024 CONVENTION SPONSORSHIPS

Please fill out the below information and check the appropriate sponsorship(s) on pages 3-6. If you are interested in an exhibit booth, please see pages 7-8. Be sure to complete payment information on page 9. Please return completed form to LBA, Attention: Lauren Brown at fax (225) 343-3159 or email to lbrown@lba.org. Mail payment to: Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, LA 70808
For questions, please contact us at 225-387-3282.

Sponsor Company Name (for all signage and printed pieces, please print or type into fillable form)

Main Contact (to receive all correspondence prior to convention) _____

Email Address _____

Mailing Address _____

Work Phone _____

Cell Phone _____

GENERAL SPONSORSHIPS:

PLATINUM LEVEL - \$5,000

This highest level of sponsorship at the annual convention garners the ultimate exposure for your company. You will receive an electronic ad on our convention website page. You will also receive an electronic ad in the electronic program which will be made available to guests during the convention. Electronic ad specifications and deadlines will be communicated after your sponsorship commitment. Your company will also receive 6 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Platinum Sponsor), and we will tag your company. Your logo will be requested at the time of sponsorship commitment. Your name and logo will be prominently displayed at all convention events with appropriate corporate sponsorship signage. You will receive four (4) full complimentary convention registrations, a \$2,796.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

GOLD LEVEL - \$2,500

This level of sponsorship at the annual convention brings great exposure for your company. You will receive an electronic ad on our convention website page. You will also receive an electronic ad in the electronic program which will be made available to guests during the convention. Electronic ad specifications and deadlines will be communicated after your sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Gold Sponsor), and we will tag your company. Your logo will be requested at the time of sponsorship commitment. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive two (2) full complimentary convention registrations, a \$1,398.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

SILVER LEVEL - \$1,000

This level of sponsorship at the annual convention brings exposure for your company. Your logo will be included on our convention website and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 2 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Silver Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage.

GENERAL SPONSORSHIPS (Continued):

BRONZE LEVEL - \$500

This level of sponsorship at the annual convention brings exposure for your company. Your logo will be included on our convention website and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 1 social media shout-out on Facebook, LinkedIn and X. This social media shout-out will be a group sponsor shout-out to all bronze sponsors with a standard message created by LBA (i.e. Thank you to our Bronze Sponsors), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage.

OTHER SPONSORSHIP OPPORTUNITIES:

HOTEL KEY CARDS - \$5,000 (SOLD)

One of the most visible sponsorships, the guestroom keycard is an opportunity to have every attendee carry around your message and be reminded of it every time they enter their hotel room. You will receive an electronic ad on our convention website page. You will also receive an electronic ad in the electronic program which will be made available to guests during the convention. Electronic ad specifications and deadlines will be communicated after your sponsorship commitment. Your company will also receive 6 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Key Card Sponsor), and we will tag your company. Your name and logo will be displayed all convention events with appropriate corporate sponsorship signage. You will receive three (3) full complimentary convention registrations, a \$2,097.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

REGISTRATION BAGS - \$3,500 (SOLD)

One of the most visible sponsorships, bankers use these registration bags long after convention is over. The bag will be presented to each banker at the registration booth. Your company name and logo will be featured on one side. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 4 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Registration Bag Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

DAILY CONVENTION NEWSLETTER - \$3,000 (SOLD)

Your message will be delivered to the bankers' rooms the evenings of Wednesday May 8 and Thursday May 9. The newsletter will cover the major activities for the following day and essential information about the convention. The sponsor's message is included in the newsletter each day to be provided by sponsor prior to convention. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 4 individual social media shout-outs on Facebook, LinkedIn and X specific to your company. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Newsletter Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

CANDY BASKET - \$2,500 (SOLD)

As the candy basket sponsor, your company name and logo will be displayed next to a candy basket full of sweet treats near the registration table throughout the convention. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Candy Basket Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

OTHER SPONSORSHIP OPPORTUNITIES (Continued):

NAME BADGE LANYARDS - \$2,500 (SOLD)

All of the bankers and their guests will be wearing a lanyard that broadcasts your name to every eye at the convention. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Lanyards Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ *Email* _____ *Cell phone* _____

Wi-Fi - \$2,500 (SOLD)

The first thing bankers ask upon arrival is “What’s the WiFi Password?” Sponsor the WiFi package and nearly every attendee will be entering your company’s name as the password to gain access! You will receive signage at the registration desk with the WiFi code and your logo, and a logo listing in the convention program to be distributed to every registered attendee. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Wi-Fi Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ *Email* _____ *Cell phone* _____

REGISTRATION GIFT - \$2,500 (SOLD)

Get your company front and center with a gift featuring your logo for every attendee. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Registration Gift Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value. *Comp full convention registrant*

_____ *Email* _____ *Cell phone* _____

AUDIOVISUAL SPONSOR (May 9) - \$2,500

Your company will receive one of the most visible levels of recognition as the conference audiovisual provider on Thursday May 9 of the convention. Your company’s logo will be placed on signage in the meeting room(s). Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Audiovisual Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ *Email* _____ *Cell phone* _____

AUDIOVISUAL SPONSOR (May 10) - \$2,500

Your company will receive one of the most visible levels of recognition as the conference audiovisual provider on Friday May 10 of the convention. Your company’s logo will be placed on signage in the meeting room(s). Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Audiovisual Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ *Email* _____ *Cell phone* _____

OTHER SPONSORSHIP OPPORTUNITIES (Continued):

MOBILE DEVICE CHARGING STATION - \$2,500

“Power up” and take advantage of this highly visible sponsorship. Sponsorship includes charging stations for convention attendees’ mobile devices in the registration area and in the meeting room of the hotel. A sign with your logo will be placed near the charging stations. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Charging Station Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage. You will receive one (1) full complimentary convention registration, a \$699.00 value.

Comp full convention registrant _____ Email _____ Cell phone _____

LOGO NOTEPAD SPONSORSHIP - \$2,000 (SOLD)

This is an opportunity to have your company logo notepads in each registration packet. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 3 individual social media shout-outs on Facebook, LinkedIn and X specific. These social media shout-outs will be scheduled periodically leading up to the convention with standard messages created by LBA (i.e. Thank you to our Logo Notepad Sponsor), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage.

COFFEE BREAK (5) - \$500 PER BREAK (All 5 breaks SOLD)

This level of sponsorship at the annual convention brings exposure for your company. Your company logo will be displayed in the coffee break area. Your logo will be included on our convention website page and in the electronic program which will be made available to guests during the convention. Your logo will be requested at the time of sponsorship commitment. Your company will also receive 1 social media shout-out on Facebook, LinkedIn and X. This social media shout-out will be a group sponsor shout-out to all coffee break sponsors with a standard message created by LBA (i.e. Thank you to our Coffee Break Sponsors), and we will tag your company. Your name and logo will be displayed at all convention events with appropriate corporate sponsorship signage.

All sponsors can provide one marketing flyer, brochure or item to be included in every registration packet or registration bag. Marketing item must be no larger than 8.5 x 11. No breakable items or items over 2 lbs.

Please contact LBA with specific questions. Plan to send 175 items.

Items must be received at the LBA office by April 15, 2024

Each sponsor will also receive a registration list of bankers with contact information prior to the convention. Additionally, the sponsor representatives attending the convention will have the appropriate sponsor ribbons on their name badges.



*Louisiana Bankers Association
5555 Bankers Avenue, Baton Rouge, LA 70808
For questions, please contact us at 225-387-3282*

EXHIBIT HALL INFORMATION, GUIDELINES & REGISTRATION FORM

This year's convention exhibit hall will be held the evening of Wednesday May 8 (Opening Reception from 6pm-8pm) and Thursday May 9 (7am-1:30pm). Exhibit booths will be set up in Grand Ballroom on the 2nd Floor of the Ritz-Carlton, New Orleans.

To reserve an exhibit booth, please fill out the below information on this page and page 8. Be sure to complete payment information on page 9. Please return completed form to LBA, Attention: Lauren Brown at fax (225) 343-3159 or email to lbrown@lba.org. Mail payment to: Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, LA 70808
For questions, please contact us at 225-387-3282.

***As of February 1, 2024: Limited Number of Exhibit Booths are Available. All Exhibitor Education Sessions are currently sold.**

Booth Price Includes (\$1,600 members, \$1,900 nonmembers)

- 2 complimentary convention registrations, \$1,398.00 value (includes participation in all convention functions, including Thursday evening banquet)
- Exhibit space, 8' x 10' or 8' x 8', assigned first-come first served basis
- One 6' x 30" draped table and back and side drape
- Two side chairs and one wastebasket
- Company identification sign
- Security for the exhibit hall
- Complimentary wifi in exhibit hall
- Website marketing
- Appropriate badge flags for convention nametag
- Listing in electronic convention program
- Registration list of bankers with contact information emailed prior to the convention

Booth Assignment

Booth assignments will be made in order of receipt of the signed contract and registration form. A non-refundable \$500.00 deposit must accompany the form. Balance must be paid by April 1, 2024.

Deposit and Cancellation

Written cancellations will be accepted up to April 1, 2024 with a refund, less the non-refundable \$500.00 deposit per booth. Cancellations after April 1, 2024 will not receive a refund.

Terms and Agreement

The LBA expressly reserves the right to refuse any exhibitor, without notice or hearing to any applicant, for exhibit opportunity at any and all forums sponsored by the LBA. This agreement may be rescinded at any time without cause at the discretion of the LBA upon repayment of any refundable fees advanced, less any expenses which may have been incurred by the LBA. By making application, the exhibitor expressly agrees to accept all terms and conditions of this agreement.

Use of Space and Restrictions

All undefined space is under the control of the LBA and should not be used for exhibits or demonstration purposes. No exhibitor shall use its exhibit in any manner so as to interfere with the operation of any other exhibit. Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the hotel structure without permission from the proper building authority. No exhibitor shall permit any other corporation or firm or its representatives to use the space allotted to them, nor shall they display articles not manufactured or sold normally by them. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant may be by written permission of the LBA only, and shall be subject to additional charges.

Exhibitor Company Name for all signage and printed pieces (please print or type in fillable form)

Main Contact (to receive all correspondence prior to convention): _____

Email Address _____ Work Phone _____

Cell Phone _____

Mailing Address _____

Exhibit Booth Complimentary Registrants

Comp full convention registrant _____ Email _____ Cell phone _____

Comp full convention registrant _____ Email _____ Cell phone _____

(Booth Registration Form continued on next page)

EXHIBIT HALL INFORMATION, GUIDELINES & REGISTRATION FORM
(Continued)

Booth Location - See separate booth layout

Please indicate your first four choices. We will make every effort to fulfill your request. Booth assignments will be made in order of receipt of this signed form **and** deposit.

1. _____ 2. _____ 3. _____ 4. _____

List Competitors (LBA will make every effort to assign you to a booth that is not next to a competitor)

About Your Company (for website marketing) - Please give us a 2-3 sentence description of your company, including your website address. Description can also be emailed to lbrown@lba.org.

Exhibitor 30 minute Education Session Opportunity (Additional fee of \$500, Sessions are First-Come First Serve Basis)

We are offering exhibitors the opportunity to present a 30-minute education session at the 2024 convention. Sessions will be scheduled every 45 minutes with multiple sessions being held at one time. Meeting rooms will accommodate small groups and will be fully equipped with the appropriate technology (LCD projector, screen, podium, etc.). Session must be an educational session, no sales please. One complimentary speaker registration for the day of the education session. LBA will schedule sessions beginning at 3:30pm on Wednesday May 8 and beginning at 1:30pm on Thursday May 9. **In order to appropriately plan the agenda, we will need all exhibitors who are interested in an education session to submit their completed paperwork and session information by April 1, 2024. We will accept exhibitors after April 1 if we still have booths available but we may not be able to guarantee an education session.**

1. Please check one option below:

I am interested in offering a 30-minute education session on either May 8 or May 9 for an additional fee of \$500 (please check off on page 9)

- If yes, please proceed to question 2.

I am not interested in offering a 30-minute education session

2. If you are able to provide the below information regarding your education session now, please do so. If you need more time, please email Marcy Manuel, manuel@lba.org with this information by April 1, 2024.

- **Day Preference:** Please indicate below if you have a preference on day to present. We will do our best to accommodate. Sessions on Wednesday May 8 will begin at 3:30pm. Sessions on Thursday May 9 will begin at 1:30pm.
Wednesday May 8
Thursday May 9

• **Education Session Title:** _____

• **Session Description: (Couple sentences or short paragraph, can also email to manuel@lba.org):**

• **Speaker Name: (complimentary registration for day of session):** _____

• **Speaker Email Address:** _____

• **Speaker Bio and Headshot Picture: Please email to manuel@lba.org by April 1, 2024.**

• **Contact for Session (if other than speaker):** _____

• **Session Materials:** If you would like to provide your session materials (example: pdf of PowerPoint, supplemental documents, etc.) to include on the convention electronic program, which is available to all convention attendees, please send by May 1, 2024 to manuel@lba.org.

I/We hereby make application for exhibit space at the 2024 LBA Annual Convention and agree to abide by the Guidelines and Terms of Agreement as set forth in this brochure.

Company Name _____

Signature _____

Title _____ Date _____

ADDITIONAL REGISTRATIONS & PAYMENT OPTIONS

Additional Full Company Registrations (\$699 each) and Spouse/Guest Registrations (\$399 each)

(Please make additional copies as needed)

Name _____
 Company _____
 Spouse/Guest Name _____
 Email Address _____
 Mailing Address _____

 Work Phone _____
 Cell Phone _____ Fax _____

Name _____
 Company _____
 Spouse/Guest Name _____
 Email Address _____
 Mailing Address _____

 Work Phone _____
 Cell Phone _____ Fax _____

Name _____
 Company _____
 Spouse/Guest Name _____
 Email Address _____
 Mailing Address _____

 Work Phone _____
 Cell Phone _____ Fax _____

Name _____
 Company _____
 Spouse/Guest Name _____
 Email Address _____
 Mailing Address _____

 Work Phone _____
 Cell Phone _____ Fax _____

Spouse/Guest Program: A Truly New Orleans Affair: Antique Textiles, Lunch & Garden District Tour

[Click here for more information.](#)

Thursday May 9, 2024 - 9:00am-2:30pm - \$250/each

Registrant _____ Email _____ Cell Phone _____

Registrant _____ Email _____ Cell Phone _____

Fees

<u>Number</u>	<u>Total</u>
____ Sponsorship(s)	\$ _____
____ Exhibit Booth (\$1600 Member/\$1900 Non-Member)	\$ _____
____ Exhibitor Education Session (\$500)	\$ _____
____ Additional Full (Company) Registrations \$699/each	\$ _____
____ Spouse Guest Registrations \$399/each	\$ _____
____ Spouse/Guest Tour \$250/each	\$ _____
Total	\$ _____

Payment Options

Visa MasterCard Amex

Check (Made payable to LBA)

Card Number _____

Expiration Date _____

Name on Card (please print)

Signature _____

Billing Address _____

Amount to be charged on card: \$ _____

Final payment for all exhibit booths is due by April 1, 2024.



Please fax form to LBA, Attention: Lauren Brown at (225) 343-3159 or email to lbrown@lba.org

Mail payment to: Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, LA 70808

For questions, please contact us at 225-387-3282

CONVENTION AGENDA

The below agenda provides an overview of the convention schedule. For full details, please visit www.lba.org/LBAConvention/Home/LBAConvention/Home.aspx

Wednesday May 8, 2024

1:00pm - 4:00pm	Exhibitor Registration Open & Installation of Exhibits
2:00pm	General Registration Open
3:30pm - 5:30pm	Bank Directors Session
3:30pm - 4:00pm	Exhibitor Education Sessions
4:15pm - 4:45pm	Exhibitor Education Sessions
5:00pm - 5:30pm	Exhibitor Education Sessions
6:00pm - 8:00pm	Exhibit Hall Grand Opening Reception (<i>Exhibits Open</i>)

Thursday May 9, 2024

7:00am - 8:30am	Exhibit Hall Breakfast (<i>Exhibits Open</i>)
8:00am - 8:30am	General Session Opening Comments
8:30am - 9:00am	General Session: ABA Update
9:00am - 9:15am	General Session: OFI Update
9:15am - 9:30am	General Session: GSB Update
9:30am - 9:45am	Exhibit Hall Break (<i>Exhibits Open</i>)
9:00am - 2:30pm	Spouse/Guest Program
9:45am - 10:45am	General Session
10:45am - 11:00am	Exhibit Hall Break (<i>Exhibits Open</i>)
11:00am - 12:00pm	General Session
12:00pm - 1:30pm	Exhibit Hall Lunch and Grand Prize Drawing (<i>Exhibits Open</i>)

Thursday May 9, 2024 (*continued*)

1:30pm - 2:30pm	Dismantle Exhibits
1:30pm - 2:00pm	Exhibitor Education Sessions
2:15pm - 2:45pm	Exhibitor Education Sessions
3:00pm - 3:30pm	Exhibitor Education Sessions
3:45pm - 4:15pm	Exhibitor Education Sessions
6:45pm - 9:00pm	Banquet (Grand Ballroom)

Friday May 10, 2024

7:30am - 8:30am	Breakfast
8:00am - 8:30am	General Session: LBA Business Session
8:30am - 9:00am	General Session: ICBA Update
9:00am - 9:30am	General Session
9:30am - 9:45am	Break
9:45am - 10:45am	General Session
10:45am - 11:00am	Break
11:00am - 12:00pm	General Session
12:00pm	Convention Adjourns

LOCATION & ACCOMMODATIONS

The Ritz-Carlton, New Orleans **921 Canal Street** **New Orleans, LA 70112**

The LBA has contracted for a set number of sleeping rooms at The Ritz-Carlton, New Orleans. We will monitor the room pickup and add rooms if available. We have contracted rooms for Tuesday 5/7, Wednesday 5/8, Thursday 5/9 and Friday 5/10. We encourage you to make your reservations early.

To ensure the LBA group rate of \$308+ tax/night, please call 1-800-826-8987 and identify that you are booking with the Louisiana Bankers Association Annual Convention Room

Block. Sleeping room reservations must be made by April 23, 2024 at 5:00pm or until the block of rooms for LBA is filled, whichever is sooner. After April 23, 2024, reservations will be made based on availability and the hotel may not be able to honor the discounted rate.

[Click here to book your reservation online.](#)

- Deluxe King Bed Accommodations - \$308+tax/night
- Club Level King Bed Accommodations - \$473+tax/night

The Ritz-Carlton Club Level ensures an added measure of excellence at every moment during your stay. With continuous culinary offerings throughout the day and rooms designed to transport guests into their own Garden District mansion - it is the ideal place to conduct business, plan an outing or simply unwind.

Check in time is 4pm. Check out time is 12pm.

