



# Elder Fraud, Human Trafficking, ID Theft & COVID Fraud (Webinar)

## April 26, 2021 ☐ 3:30pm - 5:00pm

During this webinar we will conduct staff training to detect and prevent four big crimes against your customer. We will look at the red flags and scenarios for **Elder Abuse, Identity Theft, Business Email Compromise Schemes and Human Trafficking**. We will look at the misuse of POAs, cash, fake emails, romantic scams and more. Learn what the response of your financial institution should be when these activities hit our accounts and our customers. Two of the most disturbing crimes in our country which involve harm to those who are being smuggled into the country and then those who are exploited by human trafficking. Learn how big the crime is in the US and what our response should be. Learn what the differences in these two crimes are and how we can detect these criminals in the banking system.

This will also include information on COVID Fraud.

### Topics include:

- Red Flags for Elder Abuse
- Privacy Issues in Elder Fraud
- Romantic Scams, POAs, debit card abuse in elders
- Identity Theft programs
- Use of ITIN after SSN
- Stealing purses and writing bad checks is back
- How to detect bad identification
- New Cyber Crimes on the New SAR are focused on business email attacks and compromises
- Learn how good wire procedures can prevent this loss:
  - What is human trafficking?
  - What is human smuggling?
  - What are the red flags for each of these crimes?
  - How can we respond as a financial institution?
  - Learn how your customers hide and disguise transactions
  - Filing Suspicious Activity Reports
- COVID Fraud—unemployment, medical scams, vaccine scams

### Who Should Attend:

All branch personnel, tellers, new accounts, loan officers and call centers who help and protect our customers.

### Webinar Speaker:



**Deborah Crawford** is the President of gettechnical, inc. a Baton Rouge-based firm, specializing in the education of banks and credit unions across the nation. Her 27+ years of banking and teaching experience began at Hibernia National Bank in New Orleans. She graduated from Louisiana State University with both her bachelor's and master's degrees. Deborah's specialty is in the deposit side of the financial institution where she teaches seminars on regulations, documentation, insurance and Individual Retirement Accounts.

### Webinar Registration:

Mr./Mrs./Ms. \_\_\_\_\_  
 Bank \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Branch Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Cell \_\_\_\_\_

### Payment Options:

Check ( Made payable to Louisiana Bankers Association)

Visa  MasterCard  American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount to be charged: \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

### Please check:

#### Registration Fees for LBA Members

- Live Webinar Connection \$165 per connection
- Webinar Recording \$165 per recording

#### Registration Fees for Non-Members

- Live Webinar Connection \$265 per connection
- Webinar Recording \$265 per recording

This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

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**\*Please Note: Recordings are not eligible for SBET funding**

Submit Registration and view rosters in the Education Section of the LBA's website, [www.lba.org](http://www.lba.org)

**Webinar access codes will be sent to registrants with confirmation emails one week prior to session.**