A One-Day Continuing Education Security Seminar for anyone with responsibilities in bank security, risk management, bank/branch operations or administration, human resources, compliance, legal counsel, audit and fraud prevention.

Seminar Topics:

- **Human Trafficking: Chasing the American Dream to a Nightmare**
  Moving people for illicit purposes covers many facets. It can be as simple as someone paying to flee an impoverished country in hopes of living the American Dream to people being literally imprisoned and abused by criminal enterprises. An overview of the issue and how money is made and moved.

- **Conducting an Investigation or Detective 101**
  Local and federal law enforcement and being stretched in many directions. Financial institutions are finding that they must build their own case and conduct their own investigations. This session will discuss the methodology required using a scientific approach. Topics include: developing sources, identifying and protecting the crime scene, identifying sources of evidence and the importance of circumstantial evidence and the team approach to conducting an effective investigation.

- **Elder Fraud**
  “Elder Fraud” is becoming the biggest growing segment for crime in our country! Criminals know who they want to target and have found ways to get close to their victims. They know exactly how to manipulate their target and don’t care what happens to them after the scam. After gaining control of accountholder, the weakest link at your institution becomes the target.

- **Social Engineering**
  Explore the psychology and methods, both observed and personally used, to manipulate individuals to provide information and or services to obtain further information. How social engineers can target people and find the specific motivation to turn them into willing participants or unwitting dupes. The instructor will provide personal stories of breaching security at various locations.

- **Preparing Your Cases for Law Enforcement**
  Getting your case accepted by law enforcement can be the biggest stumbling block for risk management professionals. This session will review what the victim institution should prepare prior to notifying law enforcement to accept the case for prosecution. Best practices to prevent common mistakes are presented as well as what you can expect during the investigative and prosecution stages of your case.
Security Risk Management Seminar
*Live/In-Person, Live Stream and Recording Option Available*

March 2, 2021 • 9:00am - 4:00pm
The Bankers Center • Baton Rouge, LA

Who Will Benefit
Bank security, risk management, bank/branch operations or administration, human resources, compliance, legal counsel, BSA, audit and fraud prevention

Workshop Instructor

Barry Thompson is a nationally-recognized speaker, consultant, and former banker, with nearly 40 years of service to the financial institution industry. Barry’s financial services career spanned 22 years before he “retired” to establish Thompson Consulting Group, LLC, his consulting firm that assists financial institutions in competing more effectively by providing services specifically targeted to risk management and security. During his career, he served as executive vice president, senior vice president, treasurer, compliance officer, and security officer. In these positions, he has worked in or managed operations, accounting, investments, mortgage processing, and special assignments and has worked with architects and contractors in remodeling and designing institution facilities. Barry has investigated embezzlement cases, identity fraud cases, check kites, and almost all possible criminal incidents against financial institutions. As a security officer, Barry handled over 900 security cases. He has been involved with investigations and prosecutions on the federal, state, and local levels and has testified before grand juries, county courts, bankruptcy courts, family courts, and the New York State Supreme Court.

Arvin Clar is a nationally known seminar speaker, as well as college-level instructor, in security, police operations, and economic crime. He has been a speaker for many organizations, corporations, and trade groups, and has conducted security evaluations and assessments of financial institutions throughout the United States. His 35 years of experience in the fields of risk assessment and analysis in the financial services industry and premises security and safety issues includes: evaluating the level of appropriate safety and security, professional investigation services, violent criminal acts, security survey and analysis, accident investigation, the investigation of fraud and financial crime and design of security systems for financial institutions. Prior to joining Thompson Consulting Group, Arvin served with the Cleveland Police Department for over 29 years, where he served as a detective in the Financial Crimes Unit. Arvin was responsible for the investigations of thousands of financial crime cases and prepared and presented these cases for state and federal prosecution. Arvin serves as Adjunct Faculty at Cuyahoga Community College, in the College of Criminal Justice, where he has been an instructor for over 35 years, lecturing on courses in Criminal Justice, Criminology and Criminal Investigation. He also served as an Assistant Vice President for Charter One Bank, where he served as the Bank Protection Coordinator for over 17 years, overseeing the safety and investigation of fraud issues of 750 banking branches throughout five states.

Mark Park retired as a Supervisory Special Agent and an instructor at the FBI Academy, Quantico, Virginia, and has been a Certified Police Instructor for over twenty years. Prior to finishing his FBI career as an instructor at the FBI Academy Mr. Park served as the Principal Crisis Management Coordinator at the FBI Norfolk Field Division as well as being a member of the Human Intelligence program at Norfolk. Mr. Park began his career at the Syracuse Resident Agency, Albany Division, and served there for 23 years before transferring to Norfolk Field Division. Mr. Park worked with all the FBI programs while at the Syracuse Resident Agency, with his primary focus being white-collar investigations and public corruption. Throughout his FBI career, Mr. Park has provided continuing professional education for the Certified Fraud Examiners in Central New York and Norfolk, Virginia. Additionally, Mr Park has provided continuing professional education to various banking, insurance and accounting associations as well as local, state and federal law enforcement.
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Registration Form
Limited registrations for Live/In-Person due to social distance restrictions.

Registrant 1

Mr./Mrs./Ms. ____________________________ Bank ________________
Email Address __________________________ Branch Street Address __________________________
City, State, Zip __________________________ Office Phone __________________________
Cell __________________________

Please check: □ Live/In-Person Seminar □ Live Stream □ On-Demand Recording

Registrant 2

Mr./Mrs./Ms. ____________________________ Bank ________________
Email Address __________________________ Branch Street Address __________________________
City, State, Zip __________________________ Office Phone __________________________
Cell __________________________

Please check: □ Live/In-Person Seminar □ Live Stream □ On-Demand Recording

Please note: If you participate in the Live/In-Person or Live Stream seminar, we will email a certificate to you following the program. Certificates will only be emailed to registered attendees. If you opt for the On-Demand, we will not be able to provide a certificate because we will not be able to track attendance.

Registration Fee

Member Fee (Live/In-Person Seminar OR Live Stream OR On-Demand Recording): $265
Non-Member Fee (Live/In-Person Seminar OR Live Stream OR On-Demand Recording): $465

Payment Options

□ Check (Made payable to the Louisiana Bankers Association)
□ Visa □ MasterCard □ American Express

Card # ___________________________________________ Expiration Date ____________

Credit Card Billing address __________________________________________________________

Name on Card (Please Print) _________________________________________________________

Signature ___________________________________ Amount to be Charged on Card $__________

□ This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

________________________________________

*Please Note: Manuals are not eligible for SBET funding.

Location
The Bankers Center
5555 Bankers Avenue
Baton Rouge, LA 70808

Agenda
8:45 a.m. Registration
9:00 a.m. Program Begins
12:00 p.m. Lunch Break
4:00 p.m. Program Adjourns

Registration Fee
$265, per LBA member
$465, per non-member

Submit registration and view rosters in the Education Section of LBA’s Website, www.lba.org.

Cancellation Policy
Due to commitments we must make to secure a class, we need your help. If you must cancel your registration, please do so at least 3 business days prior to the seminar date to avoid a $125 cancellation fee. Any registrant who does not cancel will be billed the full registration fee and sent the manual. Substitutions are welcome at no additional charge.

Hotel Information
Residence Inn by Marriott - Towne Center at Cedar Lodge
7061 Commerce Circle, Baton Rouge, LA 70809. For reservations, call (225) 925-9100 and ask for the “Louisiana Bankers Association special room rate of $127.”