



# Leadership Day (Virtual)

This program has been changed to a virtual program through Zoom.

October 1, 2020 ▪ 9:30am - 3:00pm

9:30am - 11:30pm

## **Building Effective Teams**

*Paul Hasney, Imagine Consulting, LLC*

Winning teams require consistent contributions from all team members. Building Effective teams focuses on the components of winning teams. This session is highly interactive and includes group and individual activities. Topics include:

- Explore the components of great teams and team members
- The building blocks of a world class team
- Trust is the cornerstone of great teams
- How to effectively manage team conflicts
- Developing team leadership
- Putting it all together

11:30am - 1:00pm

## **Lunch**

1:00pm - 3:00pm

## **We Don't Talk About That at Work (Tackling Tough Conversations Head On)**

*Julie Laperouse and McCaala Nelson, Emergent Method*

When we enter the professional world, we are told there are conversations to avoid, but we have reached a time where we are seeing the effects of having avoided those conversations for too long. Tough conversations are inevitable, from our personal to professional lives. It is time to understand the dynamics within your organization and assess ways to become more inclusive and forward-thinking. This workshop provides the tools to foster a space that challenges your team to embrace the tough conversations. Topics include:

- Establishing best practices for approaching tough interpersonal and organizational conversations with professionalism and kindness
- Understanding how and why organizational actions lead to the current state of the workplace
- Crafting unique takeaways for your organization to improve inclusion and communication with metrics for measurable improvement
- Learning best practices for facilitating tough conversations within your organization

3:00pm

## **Seminar Adjourns**

### **Live Virtual Seminar Registration**

\$265, per LBA member

\$465, per non-member

### **Who Will Benefit**

Anyone responsible for leading others – managers, supervisors or individuals who have the potential to be leaders.

### **Workshop Instructors**

**Paul Hasney** is the leader of Imagine Consulting LLC; a consulting firm designed to help today's organizations meet the ever-changing needs of their employees and the marketplace. He has thirty (30) years of experience in the Training and Development field, fifteen (15) in the banking industry. His training experiences include Leadership, Management Development, Sales, Customer Service, Diversity, as well as the development and implementation of cultural change initiatives. He is certified by the Franklin Covey Company to teach The Seven Habits of Highly Effective People, Leadership Foundations, Focus – Achieving Your Highest Priorities and Leading at the Speed of Trust. Besides his training expertise, Paul also has over fourteen (14) years of management experience. He holds a BS degree in Education from the University of New Orleans. As a consultant, Paul has focused his energy in the areas of training design and delivery, strategic planning and the people side of organizational change.



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## Workshop Instructors

**Julie Laperouse** is an expert trainer and facilitator with an impressive track record of training high-performing professionals. In her role as Emergent Method’s director of training, Julie leads efforts to grow the firm’s suite of training and development services, particularly those involving leadership development, supervisory skills, soft skills, and team building. Julie joined Emergent Method in 2015 after serving as director of talent development for the Baton Rouge Area Chamber (BRAC), where she oversaw the creation of their highly successful talent program focused attracting and retaining human capital in the Baton Rouge area. Prior to joining BRAC, she and her husband operated Bancroft Paper Company in Jackson, Mississippi – she is happy to discuss surviving business ownership with your spouse if you’d like to buy her a beer or three. In addition, in 2008, Julie founded Screaming Peacock, a motivational speaking firm, and is author of the book “Are you a Screaming Peacock?” which complements her public speaking engagements. Through Screaming Peacock, Julie has worked with organizations ranging from Nissan North America to the Louisiana Funeral Directors Association. Julie is a Louisiana native and alumnae of Louisiana State University. She is married and has four daughters.

**McCaala Nelson** is a public relations professional, bringing knowledge in content creation, brand strategy and design, and strategic communication to support Emergent Method’s clients in her role as a consultant. Before joining Emergent Method in 2020, McCaala supported social media and marketing efforts for several organizations, including the office of Governor John Bel Edwards, Louisiana State University Study Abroad Office, and the New Orleans Video Access Center. McCaala has led strategy and content development for several social media campaigns, including copywriting, planning and developing content calendars, and transforming concepts to adhere to all relevant platforms and industry standards. Additionally, McCaala is skilled in helping clients connect with and grow their online audience by leveraging online analytics and metrics.

## Registration Form

### Registrant 1

Mr./Mrs./Ms. \_\_\_\_\_  
 Bank \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Branch Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Cell \_\_\_\_\_

### Registrant 2

Mr./Mrs./Ms. \_\_\_\_\_  
 Bank \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Branch Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Cell \_\_\_\_\_

## Payment Options

Check (Made payable to the Louisiana Bankers Association)

Visa       MasterCard       American Express

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Billing address \_\_\_\_\_

Name on Card (Please Print) \_\_\_\_\_

Signature \_\_\_\_\_ Amount to be Charged on Card \$ \_\_\_\_\_

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\$265, per LBA member  
 \$465, per non-member

This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement: \_\_\_\_\_

## Agenda

9:30 a.m. Program Begins  
 12:00 p.m. Lunch  
 3:00 p.m. Program Adjourns

## Cancellation Policy

Due to commitments we must make to secure a class, we need your help. If you must cancel your registration, please do so at least 3 business days prior to the seminar date to avoid a \$125 cancellation fee. Any registrant who does not cancel will be billed the full registration fee. Substitutions are welcome at no additional charge.