



LouisianaBankers
BANK COUNSEL

2017 Bank Counsel Conference

December 7-8, 2017

Windsor Court Hotel

New Orleans, LA



The 2017 LBA Bank Counsel Conference will include two days of presentations on recent state legislation and court decisions involving banking and commercial laws, as well as presentations on federal banking regulations and other current issues.

Location

Windsor Court Hotel
300 Gravier Street
New Orleans, LA 70112

Registration Fee

\$495, per LBA member
\$695, per non-member

Who Should Attend

The conference agenda focuses on issues of concern to both bankers and their legal counsel. This program is designed to benefit in-house bank counsel, private practitioners in the banking and commercial law fields and bank officers. Compliance officers and other senior bank executives regularly attend this conference.

Hotel Information at Windsor Court

The LBA has contracted for a set number of sleeping rooms at the Windsor Court Hotel based on the last few years' attendance. We will monitor the room pickup and add rooms if available. We encourage you to make your reservations early. To ensure the LBA group rate of **\$225+ tax/night**, please call 1-800-262-2662 and identify that you are booking with the LBA Bank Counsel Conference Room Block. To book your reservation online, please [click here](#).

(Rooms are available in the block for Wednesday 12/6, Thursday 12/7, Friday 12/8 and Saturday 12/9)

Sleeping room reservations must be made by November 15, 2017 at 5:00pm or until the block of rooms for LBA is filled, whichever is sooner. After November 15, 2017, reservations will be made based on availability and the hotel may not be able to honor the discounted rate.

2017 Bank Counsel Conference Agenda

Thursday December 7, 2017

All sessions to be held in La Chinoiserie B, 23rd Floor unless otherwise noted

7:00am-7:30am	Continental Breakfast & Registration <i>(La Chinoiserie Foyer and La Chinoiserie A, 23rd Floor)</i>
7:30am-7:40am	Welcome & Introductory Remarks <i>Amanda Barnett, Chairperson, LBA Bank Counsel Committee</i>
7:40am-8:40am (T)	State Legislative Update & Marijuana <i>David Boneno, LBA - Baton Rouge, LA</i>
8:45am-9:45am (T)	Secured Lending Update <i>David Cromwell, Pettiette, Armand, et al. - Shreveport, LA</i>
9:45am-9:55am	Break
9:55am-10:25am (T)	Secured Lending Update (Continued) <i>David Cromwell, Pettiette, Armand, et al. - Shreveport, LA</i>
10:30am-11:30am (T*)	Redlining and REMA <i>Anand Raman, Skadden, Arps, Slate, Meagher & Flom LLP and Affiliates - Washington, D.C.</i>
11:30am-12:30pm	Lunch with Guest Speaker Ginger Laurent, LBA: Financial Literacy & Education Foundation <i>(The Gallery, 4th Floor)</i> <i>Sponsored by Kean Miller LLP</i>
12:35pm-1:35pm (T*)	Update on CFPB and Latest Federal Regulatory Reform <i>Jim Butera, Jones Walker - Washington, D.C.</i>
1:40pm-2:40pm	Concurrent Sessions (Please Choose One) 1. (T) Collection & Foreclosure - Practice Tips <i>(La Chinoiserie B, 23rd Floor) - Mark Landry, Newman Mathis Brady & Spedale - Metairie, LA</i> 2. (T) The Basics of Tax - Credit Financing <i>(La Chinoiserie A, 23rd Floor)</i> <i>Kimberly Smith, Butler Snow - New Orleans, LA</i> <i>Megan Riess, Fishman Haygood - New Orleans, LA</i>
2:40pm-2:50pm	Break
2:55pm-3:25pm	Concurrent Sessions (Please Choose One) 1. Primer on Subpoenas, Tax Levies & Garnishments, Protection of Federal Benefits <i>(La Chinoiserie B, 23rd Floor)</i> <i>Darryl Hebert, Hancock/Whitney Bank - Gulfport, MS and Amanda Barnett, Red River Bank - Alexandria, LA</i> 2. ADA Accessibility Requirements for Websites - Recent Activity & WCAG Standards <i>(La Chinoiserie A, 23rd Floor)</i> <i>Raymond Landry, Mollere, Flanagan & Landry - Metairie, LA & David Boneno, LBA - Baton Rouge, LA</i>
3:30pm-4:30pm (T)	Latest Cybersecurity Threats & Scams in Title Insurance: Detection & Response - <i>Joel Powell, Fidelity National Title Group - Jacksonville, FL</i>
4:35pm-5:35pm (T)	Professionalism from the Millennials' Perspective Panel Discussion <ul style="list-style-type: none">• Tyler Marquette, Fishman Haygood - New Orleans, LA• Erin Kilgore, Kean Miller - Baton Rouge, LA• Hannah D. Robinson, Kean Miller - Baton Rouge, LA• Conor Lutkenwite, Favret Demarest Russo Lutkenwite & Schaumburg - New Orleans, LA
5:40pm-7:15pm	Cocktail Reception (Boardroom, 2nd Floor) <i>Sponsored by McGlinchey Stafford</i>

Friday December 8, 2017

All sessions to be held in La Chinoiserie B, 23rd Floor unless otherwise noted

7:30am-8:00am	Continental Breakfast <i>(La Chinoiserie Foyer and La Chinoiserie A, 23rd Floor)</i>
8:00am-9:00am	Trends in M&A: Pros and Cons of Holding Companies, Serial Filers Opposing Mergers <i>Geoffrey Kay, Fenimore, Kay, Harrison & Ford - Austin, TX and Rob Carothers, Jones Walker - Mobile, AL</i>
9:05am-10:35am	Recent Developments in the UCC and Other Commercial Laws <i>Steven O. Weise, Proskauer Rose LLP - Los Angeles, CA</i>
10:35am-10:50am	Break
10:55am-11:55am	Primer on State and Federal Taxation of Banks & Holding Companies <i>Brandon Lagarde, Postlethwaite & Netterville - Baton Rouge, LA</i>
11:55am-12:55pm	Lunch with Guest Speaker Holly Boullion, Traina & Associates, a CapinCrouse Company: FinTech and Its Impact on Banking <i>(The Gallery, 4th Floor)</i> <i>Sponsored by Fenimore, Kay, Harrison & Ford</i>
1:00pm-2:00pm (T)	Legal Ethics <i>Associate Professor Don Campbell, Mississippi College, School of Law - Jackson, MS</i>
2:00pm-2:10pm	Break
2:15pm-2:45pm	Concurrent Sessions (Please Choose One) 1. Recent Regulation CC Final Rule on Warranties - Electronic Checks & Remote Deposit <i>(La Chinoiserie B, 23rd Floor)</i> <i>Laura Brown, McGlinchey Stafford - New Orleans, LA</i> 2. Reappearance of Patent Trolls <i>(La Chinoiserie A, 23rd Floor)</i> <i>Russel Primeaux & Devin Ricci, Kean Miller, Baton Rouge, LA</i>
2:50pm-3:50pm (T)	Law of Tax Sales: Recent La. Supreme Court Decision - <u>Central Properties v. Fairway Homes</u> <i>Marshall Grodner, McGlinchey Stafford, LLC - Baton Rouge, LA</i>

- Thursday total time: 480 minutes (8 hours)
- Friday total time: 360 minutes (6 hours)
- Conference time total: 840 Minutes (14 hours)
- Includes 1 hour of Ethics and 1 hour of Professionalism

Continuing Legal Education (CLE) Approved:

- CLE has been approved in the following states:
 - **Alabama** - 14 hours approved, including 2 hours of ethics (Professionalism counts as ethics credit in Alabama)
 - **Louisiana** - 14 hours approved, including 1 hour of ethics and 1 hour of professionalism
 - **Mississippi** - application pending approval. Submitted for 14 hours with 2 hours of ethics (includes professionalism)
 - **Texas** - 14 hours approved, including 2 hours of ethics (Professionalism counts as ethics credit in Texas)

Louisiana Title Agents Continuing Education:

- Louisiana Title Agents Continuing Education has been applied for with the Louisiana Department of Insurance for the sessions denoted by (T) on the above agenda (9 hours total). The sessions denoted by (T*) have been applied for Consumer Finance Protection Credit while the remaining courses denoted by (T) have been applied for General Insurance Principles credit.

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Featured Speakers



Steven O. Weise is a partner in the Corporate Department of Proskauer Rose, LLP and practices in all areas of commercial law. Steven's experience in financing is extensive, especially in those secured by personal property, including structured financing. He also handles matters involving California real property anti-deficiency laws, workouts, guarantees, sales of goods, equipment leasing, commercial paper and checks, letters of credit, and investment securities. Steven's experience covers e-commerce, contract law (including "plain English" drafting), legal opinions, and consumer credit law compliance matters. In addition, Steven lectures widely on commercial law topics and legal opinion letters and is the author of over 100 articles on these topics.



Anand Raman is the co-leader of Skadden's Consumer Financial Services practice. He has extensive experience representing financial institutions in connection with complex government investigations, class action litigation, enforcement, regulatory and administrative actions. The matters that Mr. Raman has handled span the entire range of consumer financial services issues, including fair lending, unfair and deceptive trade practices, subprime lending practices, automobile lending, credit reporting, mortgage fraud, redlining, credit card practices and mortgage loan servicing. He regularly handles matters before the Consumer Financial Protection Bureau, the U.S. Department of Justice, the Federal Trade Commission, federal bank regulatory agencies, including the Federal Deposit Insurance Corporation, the Office of the Comptroller of the Currency, the Federal Reserve Board and state attorneys general. He also represents financial institutions in commercial disputes and in connection with private class action litigation concerning the Fair Housing Act, the Equal Credit Opportunity Act, and state and federal unfair and deceptive trade practices statutes. Mr. Raman is also experienced in the fields of e-gaming and payment processing, and advises individuals and companies in connection with these issues and with tax evasion, fraud and false statement, and other criminal investigations and prosecutions by the DOJ. He frequently has served as counsel for internal corporate investigations with respect to the Foreign Corrupt Practices Act. Mr. Raman has substantial experience in the statistical review and analysis of lending data. He has published articles on topics including mortgage loan servicing, social media, third-party liability and lending risk management. In addition, Mr. Raman regularly speaks on various topics of interest to lenders and other consumer financial services companies. Mr. Raman is ranked in Band 1 in Chambers USA: America's Leading Lawyers for Business and is a fellow in the American College of Consumer Financial Services Lawyers.



David Cromwell is a partner in the Shreveport law firm of Pettiette, Armand, Dunkelman, Woodley, Byrd & Cromwell, L.L.P. An Order of the Coif graduate of Tulane Law School, he is a member of the Council and vice-president of the Louisiana State Law Institute and presently serves as the reporter of its Security Devices Committee, which is presently undertaking a comprehensive revision of the Louisiana Private Works Act, and was recently named the reporter of the Law Institute's newly formed Possessory Actions Committee. He is also the reporter and chairman of its Coordinating, Semantics, Style and Publications Committee. He previously served as reporter of the Component Parts Committee and has also served as a member of Law Institute's Uniform Commercial Code, Lease of Movable Act, Rent and Annuities, Counterletters, Prescription, Tutorship Procedure, Utility Servitude, Water Code and Respite Committees. He is a co-author of *Secured Credit: Louisiana and American Perspectives*, a recently published law school casebook on Louisiana security devices. He is a member of the American College of Real Estate Lawyers and of the Bank Counsel Committee of the Louisiana Bankers Association, having served as chairman in 1994 and 2005. From 2004 until 2014, Mr. Cromwell was the Code III bar examiner of the Louisiana bar examination and presently serves as the Director of Testing of its Committee on Bar Admissions. He appears in *Best Lawyers in America* and is listed as a leading individual in the field of banking and finance in the *Chambers USA Guide to America's Leading Lawyers for Business*. He is a member of the board of directors of the Committee of One Hundred in Shreveport and is a member and former director of the Rotary Club of Shreveport. He is a frequent lecturer on security devices and other commercial topics.

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2017 Bank Counsel Committee

Amanda Barnett, Chairperson

Red River Bank in Alexandria

Thomas E. Allen

Cotton, Bolton, Hoychick & Doughty, LLP in Monroe

Edward H. "Hank" Arnold, III

Baker, Donelson, Bearman, Caldwell & Berkowitz, PC in New Orleans

James R. Austin

Butler Snow LLP in Baton Rouge

David J. Boneno

Louisiana Bankers Association in Baton Rouge

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Snellings, Breard, Sartor, Inabnett & Trascher in Monroe

Laura Hobson Brown

McGlinchey Stafford PLLC in New Orleans

L. David Cromwell

Pettiette, Armand, Dunkelman, Woodley, Byrd & Cromwell, LLP in Shreveport

J. Michael Cutshaw

Attorney At Law in Baton Rouge

Isaac "Mack" Gregorie, Jr.,

Kean Miller LLP in Baton Rouge

A. Lee Hardegree, III

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Hancock/Whitney Bank in Gulfport, MS

Geoffrey S. Kay

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Newman Mathis Brady & Spedale in Metairie

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MidSouth Bank, N.A., in Many

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Stone Pigman Walther Wittmann LLC in New Orleans

Robert Tete

Jones, Tete, Fonti & Belfour, LLP in Lake Charles

Robert P. Thibeaux

Carver, Darden, Koretzky, Tessier, Finn, Blossman & Areaux, LLC in New Orleans

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John L. Whitehead

Sabine State Bank & Trust in Natchitoches

Sterling Scott Willis

Fishman Haygood Phelps Walmsley Willis & Swanson, L.L.P., in New Orleans



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As we did the last few years, we will again “go green” with conference session materials. Each registrant will receive an email providing links to the speaker presentations and supplemental materials. The materials will also be available during the conference on our mobile website. The links will also be emailed again to registrants after the conference.

These materials can be downloaded and saved to your personal computer or printed for use at the conference. Printed manuals will no longer be provided by default to all registrants. However, you can request a printed manual by checking the option below. The printed manual will come at a cost additional to the registration fee.

Please note: The deadline to request a printed manual is December 1, 2017. This is also the deadline to cancel a printed manual order. After this date, materials will only be distributed electronically and no refunds will be given for canceled manual orders.

Registration Fees

- ☐ Members \$495.00 ☐ Nonmembers \$695.00
☐ Ethics Only \$100.00 ☐ Professionalism Only \$100.00
☐ Printed Manual (optional - see above for details) \$150.00

Total Registration Fee \$ _____

Registration Information (please make additional copies for multiple registrations)

Name	Email Address
Mr./Mrs./Ms. _____	_____
Bank/Company _____	_____
Street Address _____	_____
City/State/Zip _____	_____
Phone _____	Fax _____

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☐ VISA ☐ MasterCard ☐ American Express

Card Number _____
Expiration Date _____
Billing Address _____
Amount to be charged on card \$ _____
Name on Card (please print) _____
Signature _____

Cancellation Policy

A full refund of registration fees will only be made if cancellation notice is received by the LBA office by December 1, 2017. No refunds are available after December 1, 2017. Cancellations and substitutions are accepted by email at pitts@lba.org or phone - Janet H. Pitts at 225/214-4830.

Please register online in the Education Section of the LBA website, www.lba.org.

Registration can also be emailed, faxed or mailed.

Email: pitts@lba.org / **Fax:** 225/343-3159 / **Phone:** 225/387-3282

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