2015 LBA Leadership School I:  
“Growing our Next Generation of Leaders”

All instructor led sessions are held in The Bankers Center at the Louisiana Bankers Association Office at 5555 Bankers Avenue in Baton Rouge unless otherwise noted.

Schedule:

February 2015
♦ Complete online Hogan Assessments
♦ Complete Coaching Feedback Sessions
♦ Conference call to discuss program expectations - February 2, 2015, 4:00pm - 4:30pm

*Online course work on “Leadership” to be completed by March 11, 2015

Tuesday, March 10, 2015
♦ 6:00pm-8:00pm: Opening & Welcome Session - Juban’s Restaurant, 3739 Perkins Rd., Baton Rouge, LA 70808

Wednesday, March 11, 2015
♦ 8:00am - 12:00pm: “Understanding the US Bank Monetary System: The Federal Reserve Bank - Yesterday, Today & Tomorrow” by Gail Psilos, Claire Loup & Mike Chriszt, Federal Reserve Bank of Atlanta
♦ Lunch 12:00pm-12:30pm
♦ 12:30pm - 4:30pm: “Leadership” Presentation by SSA Consultants

*Online course work on “Effective Teams” to be completed by April 8, 2015.

Wednesday, April 8, 2015
♦ 8:00am - 12:00pm: “How to Read a Bank Call Report and Key Bank Ratios” by Jeff Fair, American Planning Corporation
♦ Lunch - 12:00pm-12:30pm
♦ 12:30pm - 4:30pm: “Effective Teams” Presentation by SSA Consultants

*Online course work on “Performance Management” to be completed by May 6, 2015

Wednesday, May 6, 2015
♦ 8:00am - 12:00pm: “Regulations: Deposits and Lending Overview” by Susan Costonis, Compliance Consulting & Training for Financial Institutions
♦ Lunch 12:00pm-12:30pm
♦ 12:30pm - 4:30pm: “Performance Management” Presentation by SSA Consultants

*Online course work on “Communications” to be completed by June 17, 2015.

Wednesday, June 17, 2015
♦ 8:00am - 12:00pm: “Current Technology Issues” by Lisa Traina, Traina & Associates
♦ Lunch 12:00pm-12:30pm
♦ 12:30pm - 4:30pm: “Communications” Presentation by SSA Consultants

Wednesday, July 8, 2015
♦ 8:00am - 12:00pm: Relationship Selling” by Jay Toups, Retail Management Resources, Inc.
♦ Lunch 12:00pm-12:30pm
♦ 12:30pm - 2:30pm: “Leadership Wrap Up” Presentation by SSA Consultants
♦ 3:00pm Graduation Ceremony with LBA Chairman as guest speaker
Gail Psilos is the Director for the Regional Economic Intelligence Network at the New Orleans Branch of the Federal Reserve Bank of Atlanta. After teaching at University Montessori School in New Orleans, serving on several Boards of Community Organizations, and living in London, England, she joined the New Orleans Branch of the Federal Reserve Bank in 1990. Ms. Psilos was Section Manager for Support Services operations through 1997, when she was charged with developing the Bank’s community relations department and was named Community Relations Manager. In 2001 she developed the Branch Economic Education program which became a District endeavor and assisted with developing the “Katrina’s Classroom” DVD. In 2008 she was asked to assist with developing the Branch Regional Economic Intelligence Network, a District initiative to gather economic information for monetary policy consideration. In 2009 she was promoted to REIN Director.

Claire Loup is an Economic and Financial Education Specialist at the New Orleans Branch of the Federal Reserve Bank of Atlanta. She joined the Branch in 1999 as a Human Resources Training Specialist where she was responsible for conducting District Human Resources and Financial Services training. She has been in her current position furthering the Bank’s district-wide strategies in promoting economic and financial education program, and the Knowledge and Information Management function.

Michael Chriszt is a vice president and community relations officer in the Federal Reserve Bank of Atlanta’s public affairs department. In this role, he has strategic oversight for the Sixth Federal Reserve District’s corporate citizenship and economic and financial education programs. He also oversees the Bank’s outreach activities, the Monetary Museum and tour the Knowledge and Information Management.

Jeff Fair is President of American Planning Corporation, a consulting firm with over 30 years of experience serving the financial needs of community banks, specializing in outsourced short and long-term financial planning and modeling services, stock valuations, regulatory consulting, merger and acquisition guidance, de novo bank formation, capital planning, board and executive training and Subchapter-S elections. In addition to his regular financial consulting work with 40 community banks, Jeff has assisted in the formation of 26 new community banks, prepared 45 banks for S-Corporation elections, participated in 16 successful bank acquisition transactions and completed over 350 valuation engagements.

Susan Costonis is a trainer and banking consultant. She also has an affiliation with gettechnical, inc. as an associate trainer. She specializes in compliance management along with deposit and lending regulatory training. She is a Certified Regulatory Compliance Manager and completed the ABA Graduate Compliance School. Susan also graduated from the University of Akron with a B.S in Art Education and the Graduate Banking School of the University of Colorado.

Jay Toups is the Principal of Retail Management Resources, Inc., a Lafayette based company. His 25+ years of experience includes time spent at First Commerce Corp, Hibernia National Bank, Bank One, and Dixie Savings as a Lender, Branch Manager, Regional Manager, Retail Sales Coordinator, etc. He is currently working with community banks across the Gulf South helping them grow and prosper.

Lisa Traina utilizes her 30+ years of experience as a CPA, CITP and CGMA to assist financial institutions, hospitals, CPA firms and their clients in implementing measures to secure data and manage risks. She is a nationally recognized speaker, sharing her knowledge with thousands of CPAs and business professionals annually helping them leverage emerging technologies. Traina & Associates, an IT security audit firm, has been honored three times as a member of the LSU 100 list of the top 100 fastest growing Tiger-led businesses. In 2013, Lisa was elected President of the Society of Louisiana CPAs, becoming only the fourth woman in the organization’s 102-year history to hold its top elected position. She was also named to CPA Practice Advisor Magazine’s 2012 list of 25 ‘Most Powerful Women in Accounting’.

Craig Pourciou is founder and President of SSA Consultants, a leadership development and human resources consulting company. Prior to this, he was a senior partner with SSA Consultants for 11 years. His expertise in conducting organization assessments and delivering focused training on a variety of issues has led him to become one of the foremost facilitators and high-level change management consultants in the United States and abroad.

Bill Slaughter - As Founder and President of SSA Consultants, Dr. William “Bill” Slaughter has helped guide the transformation and strategic direction of both public and private sector clients over the past 42 years. He is a proven leader with deep expertise in developing client strong client relationships, a passion for building outstanding client teams and a disciplined focus on operations and execution. Widely recognized as an innovative executive, Bill’s institutional knowledge and exceptional leadership skills bring significant value to complex client engagements. Bills holds a Bachelor of Science in Business Administration with a concentration in economics and finance from the University of Louisiana at Lafayette, as well as a Master of Business Administration and doctorate in management from Louisiana State University.