The Disaster Experience for Financial Institutions:
A Tabletop Exercise

May 21, 2009 • 1:00am - 4:30pm
Baton Rouge Marriott • Baton Rouge, LA

Registration Form

Name
1. ____________________________________________
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Bank
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Payment Options

☐ Check (Made payable to the Louisiana Bankers Association)
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Credit Card Billing address ______________________________________________________
Amount to be charged on card ____________________________
Signature ____________________________   Name on Card (Please Print)________________________

☐ This training will be covered under SBET (Small Business Employee Training Program).
   Please send me necessary documentation for reimbursement.

Location
Baton Rouge Marriott
5500 Hilton Avenue
Baton Rouge, LA 70808
225-924-5000

Registration Fee
$150, per LBA member
$250, per non-member

Agenda
12:45 a.m.  Registration
1:00 a.m.  Program Begins
4:30 p.m.  Program Adjourns

Please fax this registration form before mailing. Registration can also be submitted on LBA’s Website, www.lba.org, in the Education Section.

Fax: 225-343-3159
Louisiana Bankers Association
5555 Bankers Avenue
Baton Rouge, LA 70808
225-387-3282

Online registration list updated weekly at www.lba.org in the Education Section.
The Hurricane that have hit our state in recent years have made us more aware of the importance of disaster and continuity planning, but are you prepared for other disasters that may happen?

Chances are that while you read this, an unexpected disaster is causing a financial institution stress and confusion and is affecting its long-term ability to provide products and services to its customers. Are the bank leaders prepared to handle it? Will they be able to recover?

This program is designed to put you in the throes of a real-life disaster situation, as it unfolds. You will make the critical decisions any financial organization will have to make - and deal with the consequences of those decisions! After you've finished, you'll understand the importance of planning in advance for a disaster or other business disruption.

You'll never want to be caught unprepared again!

Learning Objectives:

Program participants will:

- Understand the principles of emergency management and how they apply to Banking/Business Continuity Planning and effective risk management
- Improve your crisis communications and decision-making skills
- Share personal experiences regarding business challenges and disruptions they've experienced
- Discuss lessons learned from both previously experienced disasters and future disasters that could affect their organization

Program Outline:

Introduction
Overview of the principles of emergency management
Discussion of the disaster scenario and ground rules
The Disaster Simulation (role-play)
Post disaster de-briefing and discussion
Wrap-up

Who Will Benefit

Attendees at any level will benefit from this program

Registration Fee

$150, per LBA member
$250, per non-member

Workshop Instructor

Attainium delivers business continuity planning, workshops & sessions and tabletop exercises. Attainium assesses an organization's ability to cope with and recover from a wide variety of disruptive events. This is established by performing our readiness assessments, risk and business impact analysis, the development of a complete business continuity plan ("Plan-A-ware"), ongoing plan testing and plan maintenance. Attainium also produces seminars and workshops designed to educate and enlighten including our interactive simulation “The Disaster Experience”, BCP workshops, speeches on business continuity, emergency preparedness, and crisis management. Custom programs can be developed to meet any specific time or content requirements. While all the services Attainium provides are unique to our clients, companies may request additional strategic consulting services in the area of organizational design and development, crisis and risk management, and other crisis management related areas such as communications and infrastructure review. Attainium is located in Northern Virginia, just outside Washington, DC.