



LouisianaBankers  
ASSOCIATION

# 2015 Bank Counsel Conference

## December 10-11, 2015

### The Ritz-Carlton New Orleans, LA



*The 2015 LBA Bank Counsel Conference will include two days of presentations on recent state legislation and court cases involving banking and commercial laws, as well as presentations on federal banking regulations and other current issues.*

#### **Location**

The Ritz-Carlton, New Orleans  
921 Canal Street  
New Orleans, LA 70112

#### **Registration Fee**

\$495, per LBA member  
\$695, per non-member

#### **Who Should Attend**

The conference agenda focuses on issues of concern to both bankers and their legal counsel. This program is designed to benefit in-house bank counsel, private practitioners in the banking and commercial law fields and bank officers.

#### **Hotel Information**

The LBA has contracted for a set number of sleeping rooms at The Ritz-Carlton based on the last few years' attendance. We will monitor the room pickup and add rooms if available. We encourage you to make your reservations early. To ensure the LBA group rate of **\$189+ tax/night**, please call 1-800-826-8987 and identify that you are booking with the LBA Bank Counsel Conference Room Block. Reservations can also be made online:

[Click here](#) for King Bed Reservations  
[Click here](#) for Double Bed Reservations

Sleeping room reservations must be made by November 17, 2015 at 5:00pm or until the block of rooms for LBA is filled, whichever is sooner. After November 17, 2015, reservations will be made based on availability and the hotel may not be able to honor the discounted rate.

*\*Check in time is 4pm. Check out time is 12pm.*

Submit registrations in the Education Section of LBA's Website, [www.lba.org](http://www.lba.org).

# 2015 Bank Counsel Conference

## December 10-11, 2015

### The Ritz-Carlton, New Orleans

## Conference Agenda

### Thursday December 10, 2015

*Salon 2, Ritz-Carlton (2nd Floor)*

- 7:15am-7:50am**      **Continental Breakfast & Registration**
- 7:50am-8:00am**      **Welcome & Introductory Remarks**  
*Isaac "Mack" Gregorie, Jr., Chairman, LBA  
Bank Counsel Committee*
- 8:00am-9:00am (T)**    **State Legislative Update**  
*David Boneno, Louisiana Bankers Association -  
Baton Rouge, LA*
- 9:05am-10:05am (T)**   **Secured Lending Update**  
*David Cromwell, Pettiette, Armand, et al. -  
Shreveport, LA*
- 10:05am-10:15am**    **Break**
- 10:15am-10:45am (T)** **Secured Lending Update (Continued)**  
*David Cromwell, Pettiette, Armand, et al. -  
Shreveport, LA*
- 10:50am-11:50am (T)** **Update on the Private Works Act**  
*Trippe Hawthorne, Kean Miller - Baton Rouge,  
LA*
- 11:50pm-1:00pm**    **Luncheon (Salon 3)**
- 1:05pm-2:05pm**      **Data Security and Payment Fraud Issues  
- Banks, Merchants and Bank Board  
Responsibilities**  
*Jack Pringle, Adams and Reese - Columbia, SC  
and Jeanette Credo, Community Financial  
Insurance Center - Baton Rouge, LA*
- 2:10pm-3:10pm**      **Concurrent Sessions (Please Choose One)**
- 1. (T) Who's Your Vendor? Secondary  
Market Compliance & Title Agent  
Vendor Management**  
*Marx Sterbcom, Sterbcom Law Group LLC -  
New Orleans, LA - (Salon 2)*
- 2. Recent Changes in Overtime Laws  
under Fair Labor Standards Act**  
*Fred Preis, Breazeale, Sachse & Wilson - New  
Orleans, LA (Broadmoor Room - 1st Floor)*
- 3:10pm-3:20pm**      **Break**
- 3:25pm-4:25pm (T)**    **Ethics - The Game Show**  
*Jay Jalenak, Kean Miller - Baton Rouge, LA*
- 4:30pm-5:30pm (T)**    **Professionalism**  
*Phil Wittmann, Stone Pigman Walther Wittmann  
LLC, New Orleans, LA*
- 5:30pm-7:00pm**      **Cocktail Reception (Courtyard, 3rd Floor)**  
*Sponsored by Adams and Reese LLP*

### Friday December 11, 2015

*Salon 2, Ritz-Carlton (2nd Floor)*

- 7:15 am-8:00am**      **Continental Breakfast**
- 8:00am-9:00am**      **Can I Text My Customer? Recent FCC  
Rulings Under the TCPA**  
*Jonathan Thessin, American Bankers Association -  
Washington DC*
- 9:05am-10:05am**    **Capital Raising Strategies for Community  
Banks Panel Discussion**  
*Panelists: Geoffrey Kay, Fenimore, Kay, Harrison &  
Ford LLP; Brian Branson, Stephens Inc. and John F.  
Schramm, FIG Partners, LLC*  
*Moderator - Craig Landrum, Jones Walker, LLP*
- 10:05am-10:15am**    **Break**
- 10:20am-11:50am (T)** **Regulators' Roundtable Discussion**  
*Panelists: Sidney Seymour, La. Office of Financial  
Institutions; Rhoshunda Kelly, Mississippi Banking  
Department; Chris Finnegan, FDIC; Randall Ryskamp,  
OCC; Steve Wise, Federal Reserve Bank of Atlanta*  
*Moderator - David Boneno, Louisiana Bankers  
Association*
- 11:55am-12:40pm**    **Expansion of the Military Lending Act  
Regulations and the Impact on Bank  
Products Panel Discussion**  
*Laura Hobson Brown, McGlinchey Stafford - New  
Orleans, LA; Robert Savoie, McGlinchey Stafford - New  
Orleans, LA; Dustin Alonzo, McGlinchey Stafford - New  
Orleans, LA*
- 12:40pm-1:55pm**    **Lunch with Guest Speaker Jeremy Alford,  
Publisher & Editor of LaPolitics.com and  
LaPolitics Weekly (Salon 3)**  
*Sponsored by Fenimore, Kay, Harrison & Ford LLP*
- 2:00pm-3:00pm (T)**    **The Evolution of Disparate Impact and Its  
Use by Federal Regulators**  
*Andrew Sandler, Buckley Sandler LLP - Washington  
DC*
- 3:05pm-4:05pm**      **Bank Litigation, Ordinary Care &  
Reasonable Commercial Standards under the  
UCC**  
*Paul Carrubba, Adams and Reese LLP - Jackson, MS*
- 4:05pm**                **Conference Adjourns**
- Thursday total time: 450 minutes (7.5 hours)**  
**Friday total time: 375 minutes (6.25 hours)**  
**Conference time total: 825 Minutes (13.75 hours)**  
**Includes 1 hour of Ethics and 1 hour of Professionalism**  
**(T) Total title agent CE time: 8 hours**
- Alabama, Louisiana, Mississippi and Texas CLE  
Louisiana Title Agents CE**

## Thank You to Our Conference Sponsors:

Cocktail Reception Sponsor

ADAMS AND REESE LLP



Mobile Device Charging Station Sponsor

 **McGLINCHEY  
STAFFORD**

Friday Luncheon Sponsor



FENIMORE KAY HARRISON FORD  
ATTORNEYS AND COUNSELORS AT LAW

General Sponsors

**BAKER DONELSON**

**JONES**   
**WALKER**

**KEAN | MILLER** LLP  
ATTORNEYS AT LAW

BATON ROUGE | NEW ORLEANS | SHREVEPORT | LAKE CHARLES  
KEANMILLER.COM

**NM** **NEWMAN, MATHIS, BRADY & SPEDALE**  
**BS** *A Professional Law Corporation*

PETTIETTE | ARMAND | DUNKELMAN  
WOODLEY | BYRD | CROMWELL, L.L.P.

ATTORNEYS AND COUNSELORS AT LAW

**PHELPS DUNBAR**  
LLP

**Stone  
Pigman**  
Walther Wittmann LLC

# 2015 Bank Counsel Conference

## December 10-11, 2015

### The Ritz-Carlton, New Orleans

#### Featured Speakers



**David Cromwell** is a partner in the Shreveport law firm of Pettiette, Armand, Dunkelman, Woodley, Byrd & Cromwell, L.L.P. An Order of the Coif graduate of Tulane Law School, he is a member of the Council and vice-president of the Louisiana State Law Institute and presently serves as the reporter of its Security Devices Committee, which authored the recent revision of the Civil Code titles on security and pledge. He is also the reporter and chairman of the Law Institute's Coordinating, Semantics, Style and Publications Committee. He previously served as reporter of the Component Parts Committee and has also served as a member of Law Institute's Uniform Commercial Code, Rent and Annuities, Counterletters, Prescription, Tutorship Procedure, Utility Servitude, Water Law and Respite Committees. He is a member of the American College of Real Estate Lawyers and of the Bank

Counsel Committee of the Louisiana Bankers Association, having served as chairman in 1994 and 2005. From 2004 until 2014, Mr. Cromwell was the Code III bar examiner of the Louisiana bar examination and was recently appointed by the Louisiana Supreme Court to an additional term as a testing committee member of its Committee on Bar Admissions. He is listed in Best Lawyers in America and is listed as a leading individual in the field of banking and finance in the Chambers USA Guide to America's Leading Lawyers for Business. He is a member of the board of directors of the Committee of One Hundred in Shreveport and is a member and former director of the Rotary Club of Shreveport. He is a frequent lecturer on security devices and other commercial topics.



**Andrew L. Sandler**, Chairman and Executive Partner of BuckleySandler LLP, is widely recognized as “one of the leading stars” in the financial services regulatory and litigation fields. Drawing on his more than 25 years of experience as a strategic legal advisor to the banking and financial services sectors, Mr. Sandler navigates complex legal challenges to help clients — including boards, C-Suite executives, and in-house legal and compliance professionals — achieve their business goals. Mr. Sandler represents the nation's leading banks, the mortgage industry, auto lenders, and consumer finance companies in regulatory examinations and enforcement actions brought by federal and state banking and enforcement agencies, including all federal banking agencies, the U.S. Department of Justice, the Consumer Financial Protection Bureau, and the Securities Exchange Commission. He regularly represents clients in

enforcement actions by state attorneys general. He provides counsel on matters involving consumer protection, fair lending, the Financial Institutions Reform, Recovery, and Enforcement Act, the False Claims Act, and anti-money laundering law/the Bank Secrecy Act. He also advises clients on regulatory issues related to bank mergers and acquisitions. Mr. Sandler represents financial institutions and other entities and individuals in a broad array of complex litigation, including matters involving fair lending and consumer protection, mortgage lending, and commercial disputes. He often is called upon to represent clients with claims against federal government agencies and has served as lead defense counsel in nearly 100 class action lawsuits. In addition to his role as a founding partner of BuckleySandler LLP, Mr. Sandler has served as Chief Executive Officer of Trelia Risk Advisors since 2009. The multi-disciplinary firm provides consulting, compliance, and transaction advisory assistance to the financial services industry. *Chambers USA* has consistently recognized Mr. Sandler, saying he “is widely considered to be one of the leading stars of the financial services regulatory firmament, routinely providing regulatory advice pertaining to compliance and enforcement matters and displaying ongoing excellence in consumer finance litigation. In 2015, he was recognized as a “Star Individual” in the Consumer Finance Litigation and Compliance areas of law and also received *Chambers USA's* top rating in the areas of Banking Enforcement & Investigations and Compliance. Mr. Sandler has been consistently recognized in *Best Lawyers* and has received their “Lawyer of the Year” distinction. *Washingtonian* magazine named him one of 30 Washington, D.C. “Superstar” lawyers and a banking and financial services “Star of the Bar.”



**Jeremy Alford** is the publisher and editor of LaPolitics.com and LaPolitics Weekly. In addition to public speaking engagements, he is a regular guest on radio and television news programs, having served as an analyst-source for CNN, FOX News, MSNBC, C-SPAN and NPR. He can be heard every Thursday morning on TALK 107.3 FM in Baton Rouge and can often be seen on Fridays on WYES-TV's "Informed Sources" and on LPB's "The State We're In." Jeremy's opinion columns and syndicated news appear in 34 newspapers and magazines throughout Louisiana. He also produces a political news feed for television stations in the Shreveport, Lafayette and Monroe markets. In 2015, he was recognized as one of the state's best political reporters by The Washington Post's Fix blog. Roughly 15 years before he teamed up with late LaPolitics founder John Maginnis, he wrote his first story about Louisiana politics in 1996. Since then his work has appeared regularly in The New York Times — including three front page bylines — and he has been published by The Dallas Morning News, Associated Press and Campaigns & Elections magazine. He

was the original producer of Louisiana Public Broadcasting's “Capitol Beat” and produced an investigative series on the BP oil spill in 2010 through a grant from the Corporation for Public Broadcasting. Over the past 10 years he has also been a contributing writer to “The Grass Roots Guide to the Louisiana Legislature,” published by Louisiana Governmental Studies. His public speaking engagements have included panel appearances for and presentations to the National Conference of State Legislatures, Council for a Better Louisiana, Public Affairs Research Council, Louisiana Bankers Association, Louisiana Retailers Association, Louisiana Society of Association Executives and others. Upcoming speeches are scheduled for the Shreveport Bar Association, Louisiana Video Gaming Association and Women in Management.

**2015 Bank Counsel Committee**

**Isaac “Mack” Gregorie, Jr., Chairman**

Kean Miller LLP in Baton Rouge

**Thomas E. Allen**

Cotton, Bolton, Hoychick & Doughty, LLP in Monroe

**Edward H. “Hank” Arnold, III**

Baker, Donelson, Bearman, Caldwell & Berkowitz, PC in New Orleans

**James R. Austin**

Adams and Reese LLP in Baton Rouge

**Amanda Barnett**

Red River Bank in Alexandria

**David J. Boneno**

Louisiana Bankers Association in Baton Rouge

**Kent Breard, Jr.**

Snellings, Breard, Sartor, Inabnett & Trascher in Monroe

**Kathleen Brucia**

Phillips, Watson, Gilchrist, LLP in Kilgore, TX

**Robert A. Connell**

The Highlands Bank in Jackson

**L. David Cromwell**

Pettiette, Armand, Dunkelmann in Shreveport

**J. Michael Cutshaw**

Attorney At Law in Baton Rouge

**Mark P. Folse**

Coastal Commerce Bank in Houma

**A. Lee Hardegree, III**

Regions Bank in Birmingham, AL

**Darryl J. Hebert**

Whitney Bank in Gulfport, MS

**W. Craig Henry**

Hudson Potts & Bernstein in Monroe

**Geoffrey S. Kay**

Fenimore, Kay, Harrison & Ford, LLP in Austin, TX

**Laura Hobson Brown**

McGlinchey Stafford PLLC in New Orleans

**Craig Landrum**

Jones Walker in Jackson, MS

**Raymond B. Landry**

Mollere Flanagan & Landry, L.L.C., in Metairie

**Robert A. Mathis**

Newman Mathis Brady & Spedale in Metairie

**Andrew Reed**

Aycock Horne & Coleman in Morgan City

**David S. Rubin**

Kantrow, Spaht, Weaver & Blitzer (APLC) in Baton Rouge

**Ronald A. Snider**

Jones Walker in Mobile, AL

**James A. Stuckey**

Phelps Dunbar LLP in New Orleans

**Christopher M. Sylvia**

MidSouth Bank, N.A., in Many

**Susan G. Talley**

Stone Pigman Walther Wittmann LLC in New Orleans

**Robert P. Thibeaux**

Sher, Garner, Cahill, Richter, Klein & Hilbert, L.L.C., in New Orleans

**Scott Umberger**

Capital One, N.A., in New Orleans

**John L. Whitehead**

Sabine State Bank & Trust in Natchitoches

**David S. Willenzik**

Jones Walker in New Orleans

**Sterling Scott Willis**

Fishman Haygood Phelps Walmsley Willis & Swanson, L.L.P., in New Orleans

**Robert B. Worley, Jr.**

IBERIABANK in New Orleans



LouisianaBankers  
BANK COUNSEL

# 2015 Bank Counsel Conference

December 10-11, 2015

The Ritz-Carlton, New Orleans



As we did in 2014, we will again “go green” with conference session materials. Each registrant will receive an email providing links to the speaker presentations and supplemental materials. The materials will also be available during the conference on our mobile website. The links will also be emailed again to registrants after the conference. These materials can be downloaded and saved to your personal computer or printed for use at the conference. Printed manuals will no longer be provided by default to all registrants. However, you can request a printed manual by checking the option below. The printed manual will come at a cost additional to the registration fee.

***Please note: The deadline to request a printed manual is November 30, 2015. This is also the deadline to cancel a printed manual order. After this date, materials will only be distributed electronically and no refunds will be given for canceled manual orders.***

## Registration Fees

- Members \$495.00     Nonmembers \$695.00  
 Ethics Only \$100.00     Professionalism Only \$100.00  
 Printed Manual (optional - see above for details) \$100.00

Total Registration Fee \$ \_\_\_\_\_

## Registration Information (please make additional copies for multiple registrations)

Name	Email Address
Mr./Mrs./Ms. _____	_____
Bank _____	_____
Street Address _____	_____
City/State/Zip _____	_____
Phone _____	Fax _____

## Payment Options

Check (Make Payable to Louisiana Bankers Association)  
 VISA     MasterCard     American Express

Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Amount to be charged on card \$ \_\_\_\_\_  
Name on Card (please print) \_\_\_\_\_  
Signature \_\_\_\_\_

## Cancellation Policy

A full refund of registration fees will only be made if written notice of cancellation is received in the LBA office by November 30, 2015. No refunds are available after November 30, 2015. Substitutions are accepted by e-mail at pitts@lba.org or fax to Janet H. Pitts at 225/343-3159.

Please register online in the Education Section of the LBA website, [www.lba.org](http://www.lba.org).

Registration can also be emailed, faxed or mailed.

**Email:** [pitts@lba.org](mailto:pitts@lba.org) / **Fax:** 225/343-3159 / **Phone:** 225/387-3282

5555 Bankers Avenue, Baton Rouge, LA 70808