



BSA Talks

(Short Self Paced Recordings)



BSA Talks is a series of conversations about BSAs topics for the deposit area. This series purpose is to create unique short educational programs for both professional development and increasing technical expertise of the frontline staff. It is a more casual approach to learning fundamentals about BSA compliance and other important topics. Designed for weekly or monthly meetings, orientation or ongoing development of your branch and lending staff, these Talks are a new approach which will complement and enhance your new and on-going staff training programs.

Download and place on your LMS system if you have one.

These are self paced videos. **Each institution is buying one license and can use the product for training in your institution.** This license does not permit sharing between financial institutions. Expected shelf life of the product is approximately 5 years but some video files may have a shelf life indefinitely.

Included:

- 20 videos; each approximately 12-15 minutes and includes quizzes
- Sign-in Sheet and Certificate of Completion

**Purchase Price:
\$999 (includes all 20 videos)**

Who Will Benefit: Training, Branch Staff, IRA Coordinators, New Accounts, Personal Bankers, Financial Service Representatives, Loan Assistants, Tellers, Branch Managers, Call Centers, Lending and Compliance

Topics:

1. History and Overview

During this video we will look at some of the key points in the history of this program. There is also a general overview of the components of a BSA and OFAC program.

2. What is Money Laundering and Terrorist Financing?

Understanding how customers hide criminal proceeds and move terrorist financing is important to our development as banking professionals. When you see something, learn how to handle it internally and key things to look for in money laundering.

3. BSA Risk Assessments

This video discusses the development of risk assessment by our BSA team and how that impacts our overall BSA and OFAC programs. Learn the components that go into a risk assessment.

4. BSA Four Pillars

During this video learn the pillars of a BSA program. How do audit, training, BSA Officer and internal controls form the fundamental building blocks of our financial crimes prevention.

5. Customer Identification Program (CIP)

CIP comes out of the 9/11 terrorist attacks. Learn in this video how we get information, documents and nondocumentary verification to form a reasonable belief we know the true identity of our customer.

6. Customer Due Diligence (CDD)

Our CDD program has a risk piece and a beneficial ownership identification piece. Learn how these two work together so that we know our customer and understand how the account will be used.

7. Structuring Transactions

When our customer structures transactions, he or she may be evading the BSA reporting rules. During this video review what is considered structuring and when to refer it to your BSA Officer.

8. Currency Transaction Report (CTR)

A page-by-page look at the CTR and how it is used to record and track cash activity. Learn about cash transactions, identification and when and how to complete a CTR.

9. Suspicious Activity Reports (SAR)

A SAR is the backbone of the BSA program. Learn what crimes are reported on the SAR. How to make referrals to your BSA officer for suspicious transactions and when.

10. Elder Fraud and Suspicious Transactions

What is elder fraud? When to take action? During this video look at the red flags for elder fraud and how we can protect our elderly.

11. Suspicious Transaction Reporting – Branch Staff

As a branch staff person you will be seeing all kinds of red flags for suspicious activity. Learn about human trafficking and smuggling, identity theft, suspicious transactions and more in this video.



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Topics continued:

12. Suspicious Transaction Reporting – Lending

This video is designed to hit the red flags for lenders on suspicious transactions. It is a quick look at financial crimes that affect lenders.

13. Suspicious Transaction Reporting – Operations

This video focuses on financial crimes affecting the ACH, Wires, and other operations areas. New crimes use electronic systems to perpetuate financial crimes. Learn what to look for to prevent these crimes in operations.

14. Suspicious Transaction Reporting – IT

Today, cyber crimes are reported on a SAR. Learn what is a cyber crime and how to report these attempts to your BSA department. Together you can get the most complete information to law enforcement working cyber crimes.

15. Funds Transfer Recordkeeping

Often called the travel rule, learn how recordkeeping helps prevent anonymous individuals from moving money around our banking systems. Keep records and comply with these rules.

16. Purchase and Sale of Monetary Instruments Recordkeeping

Another critical rule on recordkeeping is our monetary instruments recordkeeping rules for customers and noncustomers. Learn what records we have to keep.

17. High-Risk Products and Services

Many products and services that we offer today increase risk of financial crimes. Learn how to manage and identify risks on these high risk products and services.

18. Privately Held ATMs and Money Laundering

Privately held ATMs have been historically used to launder money from criminal operations. During this video learn the key risks and how financial institutions manage those risks.

19. Enhanced Due Diligence – High Risk Customers

Financial institutions manage risk by going the extra mile to understand our customer and his or her business. This extra mile is called enhanced due diligence. Learn more during this video.

20. OFAC

Closely tied to BSA through the examination process, OFAC has its own program and rules. Learn how we use OFAC to follow sanction programs and protect our national security.

Speaker:



Deborah Crawford is the President of gettechnical, inc. a Baton Rouge-based firm, specializing in the education of banks and credit unions across the nation. Her 27+ years of banking and teaching experience began at Hibernia National Bank in New Orleans. She graduated from Louisiana State University with both her bachelor's and master's degrees. Deborah's specialty is in the deposit side of the financial institution where she teaches seminars on regulations, documentation, insurance and Individual Retirement Accounts.

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