



Women in Banking Conference (Virtual)

August 26, 2020
9:00am - 3:20pm

Join us for the inaugural Women in Banking Conference!

9:00am - 9:55am

Developing a Talent Pipeline

Jackie Rolow, Chief Talent Officer, SHAZAM

Financial institutions across the country are struggling to recruit and retain talent. Are you looking for an established pipeline of entry-level candidates? What if we told you there is a great way to find future employees and grow your own talent? It's a recruiting tool that allows you to test-drive the talent your organization needs, effectively manage your workflow, and help grow your business to accomplish future objectives. In this session participants will learn how to develop talent partnerships and create a program that mutually benefits their company and community.

10:10am - 11:05am

How to Embrace a Culture of Change to Stay Competitive

Danella Stephany, Director of Customer Service, nCino

"Nothing is constant but change." This adage has never been truer, and if banks want to stay competitive, attract new talent, and offer customers the experiences they want and need, they must adapt by embracing innovation and adopting new technologies. For a traditionally risk-averse and conservative industry, however, this is easier said than done. This presentation will focus on how innovative financial institutions are leading the charge by cultivating an internal culture of change, led by champions who can set a clear vision, empower their employees, and adopt the technologies necessary for a successful evolution.

11:20am - 12:15pm

The Brain to Business Formula - Are You Ready?

Tammy Bond, Executive Consultant, The Pacific Institute

Have you found yourself looking at the people and world around you wondering, how did I end up here? What about a time when you set a goal and missed it by a mile? When have you set expectations with your team and they never even hit the 'go' button? Have you paused to consider that the very thing that may be limiting you, holding you back from peak performance in all areas of life and business, could be your view of the world around you, your mindset? In this thought provoking and engaging conversation, you will learn the 4 keys to a Performance Mindset.

12:15pm - 1:15pm

Lunch

1:15pm - 2:10pm

How "Smart" are Your Emotions?

Jackie Rolow, Chief Talent Officer, SHAZAM

How often have you been told to check your emotions at the door? There's a growing field of research on the value and importance of emotional intelligence - an individual's ability to use information to guide thinking and behavior to adapt to different environments or achieve one's goals. Understanding and using emotions correctly can make you a better communicator and, ultimately, more effective in your job. Learn strategies to increase your emotional intelligence and use that knowledge for better decision-making. With a greater understanding of your emotions, you'll experience positive impacts in both your professional and personal life.

Agenda is continued on next page



Women in Banking Conference (Virtual)

August 26, 2020

9:00am - 3:20pm

Agenda continued:

2:25pm - 3:20pm

Working Together: How to Mentor the Next Generation of Diverse Leaders

Jennifer Bernard, Implementation Consultant, nCino

Most financial institutions understand the importance of diverse teams and leaders, yet many struggle with the execution of this goal. This is a problem, as studies have shown that teams with gender and racial diversity are 15% more likely to meet their business goals and 70% more likely to capture new markets. Whether you're trying to climb the corporate ladder or build a more inclusive culture, you're likely to face challenges along the way. This session will examine strategies and solutions for overcoming those challenges, building an empowered and competitive workforce, and mentoring diverse leaders to succeed in our rapidly changing environment.

Speakers

Jackie Rolow has been a vital part of the SHAZAM Network for the past 25 years. She started as a part-time human resources (HR) clerk and receptionist in 1992 and worked her way up to her current role as executive vice president and chief talent officer. Jackie leads the charge to establish and enhance solid HR management practices and retain top industry talent. She plans and coordinates all corporatewide HR functions, consistent with the strategic direction set by the company. Jackie manages information and recordkeeping systems that protect the legal rights of employees, applicants, former employees and SHAZAM. She also collaborates with managers to help them achieve their goals. Jackie is a member of the Society for Human Resource Management (SHRM), which provides the most current and comprehensive resources to HR professionals. She holds the Senior Professional Human Resource (SPHR) designation. She's also a member of the American Society for Training & Development (ASTD), the world's largest association dedicated to workplace learning and performance professionals. In 1992, Jackie graduated from the University of Northern Iowa in Cedar Falls, Iowa, with a bachelor's degree in business management and an emphasis in training and development. In 2002, she received her master of education degree in organizational learning and development from Iowa State University in Ames, Iowa.

Danella Stephany is the Director of Customer Success and is responsible for a high performing team that ensures customers obtain value from the nCino platform. Her team is focused on continuous product adoption, increased ROI and overall successful customer engagement. Danella joined the company in August 2012 where she was instrumental in defining and designing the Business Development Group. In May 2014, Danella joined the newly formed Customer Success Manager team where her passion for customer success flourished. Danella brings to nCino 16 years of banking experience where she served in several capacities ranging from Teller to Vice President of Private Wealth Management. Danella earned a Bachelor of Science degree in Criminal Justice from the University of Baltimore and is currently pursuing her M.S in Business Analytics at the University of North Carolina, Wilmington. She is a certified Salesforce administrator and App Developer. She and her husband have two boys and reside in Wilmington, NC.

Tammy J. Bond is a Leadership Team Coach and Communication Strategist helping leaders who are frustrated with their dysfunctional team, take the group they have and transform them into the team they want. Praised as a "Secret Weapon for Teams and Leaders," Tammy has laser vision for seeing breakthrough communication opportunities and the creativity to transform them into a big win! Tammy is recognized from Seattle to Shanghai as an author, motivating speaker, facilitator and expert communicator, who champions for the power of transformation in leaders, teams and audiences around the world. Her essential message is "Step Up and Lead, People Are Waiting For You." Tammy's newest project is the development of her online coaching program that helps the most "demoralized workforce in America," middle managers, become better communicators both Up and Down in an organization.

Jennifer Bernard oversees nCino's Community and Regional Implementation consultant team and the Delivery Center Team. In this role, she is responsible for the overall delivery and customer satisfaction for implementations and optimization projects. When she is not at the nCino worldwide headquarters in Wilmington, NC, you can find Jen swimming, running, or cycling around Wilmington. She is also involved in the local Wilmington non-profit community helping non-profits get set up on the Salesforce.com platform. She received her undergraduate degree from Appalachian State University.



Women in Banking Conference (Virtual)

August 26, 2020
9:00am - 3:20pm

Registration Form

(For additional registrations, please make copies.)

Registrant 1

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Office Phone _____
Cell _____

Registrant 2

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Office Phone _____
Cell _____

Payment Options

Check (Made payable to the Louisiana Bankers Association)

Visa MasterCard American Express

Card # _____ Expiration Date _____

Credit Card Billing Address: _____

Name on Card (Please Print) _____

Signature _____ Amount to be charged on card \$ _____

Live Virtual Seminar Registration Fee

\$265, per LBA member

\$465, per non-member

Live Virtual Seminar Registration Fee

\$265, per LBA member

\$465, per non-member

Agenda

9:00am Program Begins

12:15pm Lunch

3:20pm Program Adjourns

Cancellation Policy

Due to commitments we must make to secure a class, we need your help. If you must cancel your registration, please do so at least 3 business days prior to the seminar date to avoid a \$125 cancellation fee. Any registrant who does not cancel will be billed the full registration fee. Substitutions are welcome at no additional charge.

Submit registration and view rosters in the Education Section of LBA's Website, www.lba.org