



# Retail/Branch Peer Group

October 22, 2019 ▪ 10:00am– 12:00pm  
LBA Board Room ▪ Baton Rouge, LA

LBA PEER GROUP MEETINGS

We are still gathering more information on the digital driver’s license. Recently, a banker said they were presented with a virtual debit card, the customer asking to make a cash advance from it. Have you seen this yet? How would you handle? Are any of you offering new account gifts? Do you find your customers react to rewards? A couple banks were asking about switch kits. Do you have a switch kit on your website? Is the switch kit used? Seems like overdrafts are being discussed again. How is your program working? Have you made any changes? Bring your questions for the group. We are looking forward to a great discussion on October 22. Register today!

## Registration Form

### Registrant 1

### Registrant 2

Mr./Mrs./Ms. _____	Mr./Mrs./Ms. _____
Bank _____	Bank _____
Email Address _____	Email Address _____
Branch Street Address _____	Branch Street Address _____
City, State, Zip _____	City, State, Zip _____
Phone _____	Phone _____
Fax _____	Fax _____

YES, I will attend the peer group meeting in person.

YES, I will attend the peer group meeting by conference call (call-in information will be provided with confirmation emails).

NO, I will not attend the peer group meeting but please send me the meeting notes.

Topics I would like to discuss are :

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Location

LBA Board Room  
5555 Bankers Avenue  
Baton Rouge, LA 70808  
225-387-3282

### Agenda

10:00am . Peer Group Begins  
12:00pm Peer Group Adjourns

### Registration Fee

Complimentary for LBA member banks

Submit registration in the Education Section of  
LBA’s Website, [www.lba.org](http://www.lba.org).