



Marketing Peer Group

May 3, 2019 ■ 10:00am - 12:00pm
LBA Board Room ■ Baton Rouge, LA

Bank Marketing Center has been a value-add for the banks using it. We can discuss more during the meeting. Recently, I received several questions about marketing surveys. Let's talk about surveys you have conducted and how you have used them. Is Saturday banking just part of your schedule now or do you still need to market it? Bring to the discussion one topic that keeps you up at night, and, one item that has you eager to implement. If you've had a recent exam, what were the hot buttons? Looking forward to a great discussion on May 3. Register today!

Registration Form

(For additional registrations, please make copies.)

Registrant 1

Mr./Mrs./Ms. _____

Bank _____

Email Address _____

Branch Street Address _____

City, State, Zip _____

Phone _____

Fax _____

Registrant 2

Mr./Mrs./Ms. _____

Bank _____

Email Address _____

Branch Street Address _____

City, State, Zip _____

Phone _____

Fax _____

☐ **YES**, I will attend the peer group meeting in person.

☐ **YES**, I will attend the peer group meeting by conference call (call-in information will be provided with confirmation emails).

☐ **NO**, I will not attend the peer group meeting but please send me the meeting notes.

Topics I would like to discuss are :

Location

LBA Board Room
 5555 Bankers Avenue
 Baton Rouge, LA 70808
 225-387-3282

Agenda

10:00 a.m. Peer Group Begins
 12:00 p.m. Peer Group Adjourns

Registration Fee

Complimentary for LBA member banks

**Submit registration in the Education Section of
 LBA's Website, www.lba.org.**