



# Identity Theft Training for Your Branches (Webinar)

April 1, 2019 ☐ 3:30pm - 5:00pm

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An estimated nine million Americans have their identities stolen each year. Identity thieves may drain accounts, damage credit, and even put medical treatment at risk. The cost to businesses, left with unpaid bills racked up by scam artists, can be staggering, too. In this webinar you will learn what the bank's responsibility is to help detect and deter money laundering.

## What you will learn:

- What is a covered account?
  - What are the categories of red flags?
  - What to do if you have a red flag for identity theft?
  - What is your responsibility to detect, deter and report identity theft?
  - Using your CIP and CDD to help with identity theft.
  - What are resources for your customer in the event of identity theft?
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## Who Should Attend

All staff of the financial institution including tellers, customer service representatives, security officers, BSA officer and compliance officers.

## Webinar Speaker



**Deborah Crawford** is the President of gettechnical, inc. a Baton Rouge-based firm, specializing in the education of banks and credit unions across the nation. Her 27+ years of banking and teaching experience began at Hibernia National Bank in New Orleans. She graduated from Louisiana State University with both her bachelor's and master's degrees. Deborah's specialty is in the deposit side of the financial institution where she teaches seminars on regulations, documentation, insurance and Individual Retirement Accounts.



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## Registration Form

Please make copies of this form if more connections are needed.

### Connection 1

### Connection 2

Mr./Mrs./Ms. _____	Mr./Mrs./Ms. _____
Bank _____	Bank _____
Email Address _____	Email Address _____
Branch Street Address _____	Branch Street Address _____
City, State, Zip _____	City, State, Zip _____
Phone _____	Phone _____
Fax _____	Fax _____

### Payment Options

- Check ( Made payable to Louisiana Bankers Association)
- Visa     MasterCard     American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_ Amount to be charged on card \$ \_\_\_\_\_

- I cannot participate in the live program.

Please send me the recording.

- \$165 (LBA members)
- \$265 (non-members)

\*Recording and materials will be emailed after the program

### Registration Fee

\$165 per connection, LBA members  
\$265 per connection, nonmembers

- This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

\_\_\_\_\_

**\*Please Note: Recordings are not eligible for SBET funding**

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Submit registration and view rosters in the  
Education Section of LBA's Website, [www.lba.org](http://www.lba.org).

### Agenda

3:30 p.m. Webinar Begins  
5:00 p.m. Webinar Adjourns

Louisiana Bankers Association  
5555 Bankers Avenue  
Baton Rouge, LA 70808  
225-387-3282  
Fax 225-343-3159

**Webinar access codes will be sent to registrants  
with confirmation emails one week prior to session.**