



Digital Journeys: A Banker's Guide to Winning Tech Choices (Webinar)

October 17, 2019 ☐ 10:00am - 11:00am

Many banks continue to struggle with rigid technology, or lack of tech solutions, whether in customer facing or back office areas. This session explores ways banks can prioritize projects and select technology that will be most impactful for growing the bank, delighting staff and customers, and reducing overall expense. Specific topics include ROI, competitive bids, contracts, and user adoption.

Who Should Attend:

Retail Managers, Operations Officers, COOs, CFOs, Sr. Management

Webinar Speaker:

Steven Martin was most recently vice president at Sageworks, where he helped banks all over the country make their commercial and small business lending better. Before joining Sageworks, Steven led corporate strategy for the tech and life sciences bank, Square 1 Bank, and led strategy and integration for RBC Bank. Steven joined those banks after a career of management consulting, where he specialized in risk management and large transformational projects with large banks in North America, Asia and Australia.



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