

# Self Service First: A Study of What Today's Consumer Requires (Webinar)

March 8, 2018 10:00am-11:00am

Today's consumer wants convenience... This not only means location but how they are served. Every consumer service industry .. Travel, Retail, Food and Beverage, is using or rapidly developing the same method to meet these consumer needs... "Self Service First Assistance Where Needed". This presentation is how technology enables this latest transformation and how Financial Institutions can benefit for them.

### Webinar Speaker

Fred Wheeler has been assisting and acting as a consultant for financial institutions for over 30 Years in the US and Globally. He has retained roles ranging from Systems Engineer (Fujitsu), National Director of Operations (Red hawk), Global SME (Subject Matter Expert) (United Technologies) and President\Owner (Brown ATM Solutions). He has maintained relationships with all of the Major Manufacturers (NCR Master VAR, National Service Provider (Diebold), Regional Engineer (Fujitsu) and VAR\National Service Provider (Nautilus Hyosung). Fred Has delivered hundreds of presentations to thousands of financial institutions on subjects affecting the industry to include industry compliance trends and solutions.

## **Registration Form**

Please make copies of this form if more connections are needed.

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☐ I cannot participate in the live program.  Please send me the recording.  ☐ \$150 (LBA members)  ☐ \$250 (non-members)  *Recording and materials will be emailed after the program	☐ This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:  *Please Note: Recordings are not eligible for SBET funding		

#### **Registration Fee**

\$150 per connection, LBA members \$250 per connection, nonmembers

#### Agenda

10:00 a.m. Webinar Begins 11:00 a.m. Webinar Adjourns Submit registration and view rosters in the Education Section of LBA's Website, www.lba.org.

Louisiana Bankers Association 5555 Bankers Avenue Baton Rouge, LA 70808 225-387-3282 Fax 225-343-3159

Webinar access codes will be sent to registrants with confirmation emails one week prior to session.