



# Is This Really You? A Look at Identity Verification in Banking (Webinar)

**September 26, 2018 ☐ 3:30pm - 4:30pm**

Our electronic banking environment has made remote services commonplace, and one of the biggest challenges we face is identity verification. Whether we are identifying callers over the phone, senders of email messages, initiators of wire transfers or account openers, assuring one's identity can be an arduous task. To make matters more difficult, knowledge-based identification may not be as effective as it once was, thanks to the Equifax breach. In this session, we will discuss current products and processes that may be helpful in this increasingly challenging area.

## **Who Should Attend:**

This webinar will benefit Technology Officers, IT and IS Staff, Security Officers, Retail Staff, COOs and Treasury Management Staff

## **Webinar Speaker:**



Traina & Associates provide IT audit, consulting and training services to financial institutions,

medical entities, CPA firms and their clients. The Firm has been providing services in the IT area since 1999 and each year performs hundreds of audit, consulting and speaking engagements with a team of experienced professionals retaining numerous certifications, including CPA, CISA, CITP, CGMA and CTGA. For every engagement, the staff of highly trained professionals tailors the work for the unique makeup, size and complexity of the organization and information and reports are presented in a concise manner, making them easy to understand by those having a variety of IT expertise.

## **Webinar Registration:**

Mr./Mrs./Ms. \_\_\_\_\_  
Bank \_\_\_\_\_  
Email Address \_\_\_\_\_  
Branch Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_

## **Payment Options:**

☐ Check ( Made payable to Louisiana Bankers Association)

☐ Visa ☐ MasterCard ☐ American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount to be charged: \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_

## **Please check:**

### **Registration Fees for LBA Members**

- |  |                      |
|--|----------------------|
| <input type="checkbox"/> Live Webinar Connection | \$150 per connection |
| <input type="checkbox"/> Webinar Recording       | \$150 per recording  |

### **Registration Fees for Non-Members**

- |  |                      |
|--|----------------------|
| <input type="checkbox"/> Live Webinar Connection | \$250 per connection |
| <input type="checkbox"/> Webinar Recording       | \$250 per recording  |

☐ This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

\_\_\_\_\_  
**\*Please Note: Recordings are not eligible for SBET funding**

Submit Registration and view rosters in the Education Section of the LBA's website, [www.lba.org](http://www.lba.org)

**Webinar access codes will be sent to registrants  
with confirmation emails one week prior to session.**