

IRAs: The Rules Everyone Needs to Know (Webinar)

September 24, 2018 3:30pm - 5:00pm

Mr./Mrs./Ms.

This webinar is designed to help develop a basic understanding of the four IRA products for everyone that is a sales representative, new accounts, loan officer, and branch manager at your financial institution. We don't all need the deep details but we do need to know who would buy each type of product and how they would benefit from each of the four IRA types: Traditional, Roth, SEP and SIMPLE. This webinar will provide basic training for your IRA staff.

Program Topics:

- Four IRA products to sell
- Moving funds from other institutions
- Moving funds from company retirement accounts
- Walking knowledge of distributions
- Enough about reporting to understand transaction codes
- IRA 101 for every employee

Who Should Attend:

This webinar will benefit tellers, new account representatives, IRA staff, business bankers, personal bankers, branch managers, training and all front line personnel.

Webinar Speaker:



Deborah Crawford is the President of gettechnical, inc. a Baton Rouge-based firm, specializing in the education of banks and credit unions across the nation. Her 27+ years of

banking and teaching experience began at Hibernia National Bank in New Orleans. She graduated from Louisiana State University with both her bachelor's and master's degrees. Deborah's specialty is in the deposit side of the financial institution where she teaches seminars on regulations, documentation, insurance and Individual Retirement Accounts.

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Submit Registration and view rosters in the Education Section of the LBA's website, www.lba.org

Webinar access codes will be sent to registrants with confirmation emails one week prior to session.