



## Elder Abuse: Understanding the New CFPB Guidelines (Webinar)

**August 23, 2017 ☐ 3:30pm - 5:00pm**

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According to the CFPB, 1 in 5 older Americans report being victims of financial exploitation. This type of fraud is subject to the Bank Secrecy Act's suspicious activity reporting requirements and you are required to prevent, detect and report any suspicious activity.

Over the years, the CFPB and the other Regulatory Agencies have provided educational resources to both financial institutions and the public to raise awareness. They have also issued guidance documents to establish best practices that should be used by your institution to help fulfill your regulatory requirements.

This session will explore your financial institution's obligations related to preventing, detecting, and reporting incidents of elder financial abuse. We will also discuss best practices to help you meet those obligations.

### **What you will learn**

- What is considered elder abuse?
  - What is required of my institution?
  - What expectations do my Regulators have?
  - How do networks help fight elder abusive?
  - What privacy concerns do I have when sharing nonpublic information?
  - Which activities should we look for?
  - What tools are available?
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### **Who Should Attend**

This informative session is designed for Fraud Managers and Staff, BSA Managers and Staff, Compliance Officers and Staff, Risk Managers and Staff, Retail Operations Managers and Staff, Operations Managers and Staff, and Internal Audit Managers and Staff.

### **Webinar Speaker**

**Brandy Lalla, CRCM, CAMS, CIA** - Brandy Lalla is a compliance consultant, who owns The Compliance Company in New Orleans, LA . She has over 19 years experience working in various areas of both national and community banks, including in the Internal Audit and Compliance areas. She earned a bachelor's degree in Accounting from the University of New Orleans and designations as a Certified Regulatory Compliance Manager (CRCM), Certified Anti-Money Laundering Specialist (CAMS), and Certified Internal Auditor (CIA). Brandy specializes in Deposit Compliance, the Bank Secrecy Act, and Operations Risk Management.



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## Registration Form

Please make copies of this form if more connections are needed.

### Connection 1

Mr./Mrs./Ms. \_\_\_\_\_  
 Bank \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Branch Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_

### Connection 2

Mr./Mrs./Ms. \_\_\_\_\_  
 Bank \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Branch Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_

### Payment Options

☐ Check ( Made payable to Louisiana Bankers Association)

☐ Visa ☐ MasterCard ☐ American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_ Amount to be charged on card \$ \_\_\_\_\_

☐ I cannot participate in the live program.

Please send me the recording.

☐ \$165 (LBA members)

☐ \$265 (non-members)

\*Recording and materials will be emailed after the program

### Registration Fee

\$165 per connection, LBA members  
 \$265 per connection, nonmembers

☐ This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

\_\_\_\_\_

**\*Please Note: Recordings are not eligible for SBET funding**

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 \$265 per connection, nonmembers

Submit registration and view rosters in the  
 Education Section of LBA's Website, [www.lba.org](http://www.lba.org).

### Agenda

3:30 p.m. Webinar Begins  
 5:00 p.m. Webinar Adjourns

Louisiana Bankers Association  
 5555 Bankers Avenue  
 Baton Rouge, LA 70808  
 225-387-3282  
 Fax 225-343-3159

**Webinar access codes will be sent to registrants  
 with confirmation emails one week prior to session.**