



Louisiana Bankers Education Council Regional Luncheon

September 22, 2017 ▪ 12:00pm - 1:30pm
Louisiana Bankers Association ▪ Baton Rouge, LA
5555 Bankers Avenue ▪ Baton Rouge, LA ▪ 70808

Speaker



Adam Knapp was named president and CEO of the Baton Rouge Area Chamber in April 2008. A native of Lake Charles, LA, he previously served as the deputy director of the Louisiana Recovery Authority (LRA). Knapp was a key figure in the creation of the entity, which is designed to facilitate the state's recovery efforts in response to Hurricanes Katrina and Rita. Prior to his LRA tenure, he served as economic development advisor to two governors and the policy director for Louisiana Economic Development (LED). At LED, he managed the department's economic policy initiatives, such as workforce development reform, entrepreneurial development, and risk capital accessibility. He directed the development and advancement of state legislative priorities, including the creation and refinement of important economic incentives, such as the Angel Investor Incentive, the Research and Development Tax Credit, the Film Investor Tax Credits, and the Quality Jobs Program. Under Governors Foster and Blanco, Knapp worked on economic policy and was also a vital part of the team that successfully recruited or retained such companies as Union Tank Car, Northrop Grumman Ship Systems, and Albemarle Corporation, among others. Prior to state government, he worked for Accenture, one of the world's premier technology and management consultancy firms, as an emerging technology consultant. Knapp graduated from Davidson College in 1996 and also studied at Harvard University's John F. Kennedy School of Government and Julius-Maximilians Universität in Würzburg, Germany.

Topic

The state of business in the Greater Baton Rouge Area

The mission of this luncheon is to:

- offer a venue for bankers, who are up and coming leaders in the bank, to network with fellow bankers in their area
- offer a career or personal development speaker to the group
- build a regional advisory group for LBEC that will:
 - help to promote financial literacy to the bankers and other groups in their region
 - become a center of influence for the region – for example, when LBA needs bankers to provide information for legislation/regulation activity, or, to talk with legislators or Congressmen, this group may be contacted to support the cause; when groups contact LBA about bankers participating in local activities such as teaching financial literacy, opening a bank at school or supporting a financial literacy program, LBA will notify this group of the opportunity
 - be open to opportunities for the group to learn more about the banking industry and ways to support the industry we all call our own; legislation, regulation and Political Action Committees' activities
 - assist with annual luncheon coordination
 - consider regional activities for area bankers



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Registration Form

Name

Email Address

Mr./Mrs./Ms. _____

Mr./Mrs./Ms. _____

Bank _____

Attendee's Physical Address (for the purpose of regional distributions)

City/State/Zip _____

Phone _____ Fax _____

Payment Options

Registration Fee
\$50 per registrant

Check (Made payable to Louisiana Bankers Association)

Visa MasterCard American Express

Card Number _____ Expiration Date _____

Name on Card (please print) _____ Signature _____

Billing Address: _____ Amount to be charged on card \$ _____

Location

LBA/Louisiana Bankers Association
5555 Bankers Avenue
Baton Rouge, LA 70808
225-387-3282

Agenda

12:00 p.m. Luncheon Begins
1:30 p.m. Luncheon Adjourns

Registration Fee

\$50 per registrant