



Louisiana Bankers Education Council Regional Luncheon

September 20, 2017 ▪ 12:00pm - 1:30pm

Drago's ▪ Metairie, LA

3232 N. Arnoult Road ▪ Metairie, LA 70002 ▪ 504-888-9254

Speakers



Carmen Sunda is the Director of the LSBDC Greater New Orleans and Bayou Region and responsible for the management and operations of a 14 parish regional SBDC with four university collaborative partners. Sunda has 30 years of experience working with small businesses including 13 years with the SBDC. Her areas of expertise include small business continuity, disaster preparedness and recovery, strategic marketing, loan packaging, market research, and management. She was named the Louisiana SBDC State Star in 2007 and awarded the SBA 2009 Financial Services Champion of the Year for the state of Louisiana. Sunda holds an MBA from the University of New Orleans. For the past ten years, Sunda has led the LSBDC GNOBR team in assisting small businesses in recovering, rebuilding and expanding after the 2005 Hurricanes Katrina/Rita, 2008 Hurricanes Gustav/Ike, 2010 BP Oil Spill Disaster and Hurricane Isaac in 2012. The LSBDC GNOBR was awarded the Small Business Administration's LSBDC Center Innovation award in 2011 and the SBA's Regional Innovation award in 2013. The center was named the top SBDC in the Nation for 2013 by the U.S. Small Business Administration receiving the National 2013 Small Business Development Center Service Excellence and Innovation Award.



Sarah Burch is a Business Consultant with the LSBDC GNOBR, with expertise in financial analysis, funding proposals and loan packaging. Burch holds a Masters in Arts, in Industrial Organizational Psychology from Louisiana Tech University. Over the past 3 years, Burch has assisted clients in obtaining nearly \$6 million in capital and creating 40 businesses and 100 jobs.



Jimmy Nguyen is a Business Consultant with the LSBDC GNOBR. Nguyen joined the Small Business Development Center team in 2015 and specializes in financial analysis, funding proposals and underwriting. Prior to the SBDC, Nguyen was with South Central Planning & Development Commission servicing a \$12 million dollar portfolio. Within 3 years, Jimmy was responsible for lending over \$9.6 million dollars to aid small businesses in Louisiana with disaster recovery loans. Nguyen holds a B.A in Business Administration from Nicholls State University.

Louisiana Small Business Development Center

The Louisiana Small Business Development Center Network continues to enjoy a win-win working relationship with Louisiana bankers. Together Louisiana bankers and the LSBDC help secure funding for financially viable small business clients seeking start-up or expansion capital. The LSBDC Greater New Orleans and Bayou Region are funded in part in part through a Cooperative Agreement with the U.S. Small Business Administration, Louisiana Economic Development, and Delgado Community College, Loyola University New Orleans, Nicholls State University and Xavier University of Louisiana. In the Bayou Region, LSBDC GNBOR is also supported by Terrebonne and Lafourche parishes. The center operates multiple satellite offices throughout the region. Since October 2005, LSBDC GNOBR has assisted over 8,700 small businesses, generating over \$145,000,000 in capital formation and creating/retaining nearly 7,300 jobs. 420 new businesses have been started and LSBDC GNOBR clients have secured over \$472,000,000 in public/private sector contracts and increased sales by nearly \$500,000,000. The LSBDC is Louisiana's largest and most accessible source of assistance for entrepreneurs and the only statewide nationally accredited program that provides business consulting to Louisiana residents at no cost. Through a network of 10 centers, the LSBDC provides high quality one-on-one consulting, training and access to capital to help small businesses start, grow and succeed.



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LBEC REGIONAL LUNCHEONS

The mission of this meeting is to:

- offer a venue for bankers, who are up and coming leaders in the bank, to network with fellow bankers in their area
- offer a career or personal development speaker to the group
- build a regional advisory group for LBEC that will:
 - help to promote financial literacy to the bankers and other groups in their region
 - become a center of influence for the region – for example, when LBA needs bankers to provide information for legislation/regulation activity, or, to talk with legislators or Congressmen, this group may be contacted to support the cause; when groups contact LBA about bankers participating in local activities such as teaching financial literacy, opening a bank at school or supporting a financial literacy program, LBA will notify this group of the opportunity
 - be open to opportunities for the group to learn more about the banking industry and ways to support the industry we all call our own; legislation, regulation and Political Action Committees' activities
 - assist with annual luncheon coordination
 - consider regional activities for area bankers

Registration Form

Name

Email Address

Mr./Mrs./Ms. _____

Mr./Mrs./Ms. _____

Bank _____

Attendee's Physical Address (for the purpose of regional distributions)

City/State/Zip _____

Phone _____ Fax _____

Payment Options

Check (Made payable to Louisiana Bankers Association)

Visa MasterCard American Express

Card Number _____ Expiration Date _____

Name on Card (please print) _____ Signature _____

Billing Address: _____ Amount to be charged on card \$ _____

Registration Fee
\$50 per registrant

Location

Drago's
3232 N. Arnoult Road
Metairie, LA 70002
504-888-9254

Agenda

12:00 p.m. Luncheon Begins
1:30 p.m. Luncheon Adjourns

Registration Fee

\$50 per registrant