



# Opening Business Accounts: The Basics (Webinar)

June 26, 2017 ☐ 3:30pm - 5:00pm

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Sole Proprietorships, Partnerships, Limited Liability Companies and Corporations are the main types of businesses in Louisiana. During this program, you will learn how to set-up signature cards, resolutions and document authority for business accounts. This program is designed to help you recognize the business ownership and who is in authority. There are many things you need to look for when opening a business account, such as, who has authority to open the account, who are the key players, who can close the account, etc.

## What you will learn:

- Customer Identification Program / Customer Due Diligence rules for business accounts
- Who is in charge of every type of business account
- Components of a resolution
- Common errors and misconceptions
- Not to use POAs on business accounts
- Not to deposit business checks into personal accounts
- Changing signers rules to follow
- What happens when the business owner dies
- What happens when the business is sold
- What happens when the business changes types
- Disregarding an entity for tax purposes

## Who Should Attend

This informative session will be useful for new account representatives, customer service representatives, Branch administration, branch operations, branch managers, personal bankers, compliance, BSA and anyone who opens new accounts.

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## Webinar Speaker



**Christy Crawford** is president of Christy Crawford Compliance Consulting specializing in the education of banks and credit unions across the nation. Christy is an associate speaker for Gettechnical Inc. As a former trainer for Wal-Mart Corporation, and former V.P. of Gettechnical Inc. she brings her previous 11 years of sales and training experience to your financial institution. She earned a bachelor's degree from Louisiana State University and is BSA/AML certified. Her expertise is in the deposit side of the financial institution and focuses on teller, new accounts, IRAs, HSAs, robbery, security and BSA for the frontline training.



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## Registration Form

**Please make copies of this form if more connections are needed.**

**Connection 1**

**Connection 2**

Mr./Mrs./Ms. _____	Mr./Mrs./Ms. _____
Bank _____	Bank _____
Email Address _____	Email Address _____
Branch Street Address _____	Branch Street Address _____
City, State, Zip _____	City, State, Zip _____
Phone _____	Phone _____
Fax _____	Fax _____

**Payment Options**

- Check ( Made payable to Louisiana Bankers Association)
- Visa     MasterCard     American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_ Amount to be charged on card \$ \_\_\_\_\_

- I cannot participate in the live program.  
Please send me the recording.
  - \$165 (LBA members)
  - \$265 (non-members)
- \*Recording and materials will be emailed after the program

**Registration Fee**  
 \$165 per connection, LBA members  
 \$265 per connection, nonmembers

This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

\_\_\_\_\_

**\*Please Note: Recordings are not eligible for SBET funding**

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**Submit registration and view rosters in the  
 Education Section of LBA's Website, [www.lba.org](http://www.lba.org).**

**Agenda**

3:30 p.m.. Webinar Begins  
 5:00 p.m. Webinar Adjourns

Louisiana Bankers Association  
 5555 Bankers Avenue  
 Baton Rouge, LA 70808  
 225-387-3282  
 Fax 225-343-3159

**Webinar access codes will be sent to registrants  
 with confirmation emails one week prior to session.**