



Opening Business Accounts: Implementing New CDD Rules on Legal Entities (Webinar)

August 7, 2017 ☐ 3:30pm - 5:00pm

New Customer Due Diligence rules will impact your business and entity accounts in a dramatic way. You will receive a Louisiana Legal Entity Accounts manual updated for CDD rules and all the law and account information at your fingertips. You will also participate in case studies on multi-tiered business relationships, learn how to map these complicated structures and get all the paperwork to protect your institution. This is designed for the person opening business accounts at your institution, but it is a great program for those who check CIP and audit the account opening process. We will also cover the three elements for personal accounts.

What you will learn:

- Four elements of CDD impacting legal entities
- Three elements of CDD impacting personal accounts.
- What is a legal entity
- What is covered and what is not
- Understanding legal structures
- Breaking down the customer due diligence rules for certain businesses
- Developing the questions you ask business and nonprofit members
- Case studies and problems for multi-tiered business accounts
- Sole proprietors, partnerships, LLCs and corporations
- Agents, escrows and IOLTAs
- Tragedy accounts, campaign accounts and other nonprofit organizations
- Learn how to map/diagram complicated business accounts
- Learn what new customer due diligence rules will require
- Customer Identification Programs for business
- CIP on 25% beneficial owners
- Changing signers and accounts
- Breaking down the customer due diligence

Who Should Attend

This program is designed for new accounts, branch managers, BSA staff, compliance, and training.

Webinar Speaker



Deborah Crawford is the President of gettechnical, inc. a Baton Rouge-based firm, specializing in the education of banks and credit unions across the nation. Her 27+ years of banking and teaching experience began at Hibernia National Bank in New Orleans. She graduated from Louisiana State University with both her bachelor's and master's degrees. Deborah's specialty is in the deposit side of the financial institution where she teaches seminars on regulations, documentation, insurance and Individual Retirement Accounts.



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Registration Form

Please make copies of this form if more connections are needed.

Connection 1

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Phone _____
Fax _____

Connection 2

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Phone _____
Fax _____

Payment Options

☐ Check (Made payable to Louisiana Bankers Association)

☐ Visa ☐ MasterCard ☐ American Express

Card Number _____ Expiration Date _____

Name on Card (please print) _____ Signature _____

Billing Address: _____ Amount to be charged on card \$ _____

☐ I cannot participate in the live program.

Please send me the recording.

☐ \$165 (LBA members)

☐ \$265 (non-members)

*Recording and materials will be emailed
after the program

Registration Fee

\$165 per connection, LBA members
\$265 per connection, nonmembers

☐ This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

Registration Fee

\$165 per connection, LBA members
\$265 per connection, nonmembers

Submit registration and view rosters in the
Education Section of LBA's Website, www.lba.org.

Agenda

3:30 p.m. Webinar Begins
5:00 p.m. Webinar Adjourns

Louisiana Bankers Association
5555 Bankers Avenue
Baton Rouge, LA 70808
225-387-3282
Fax 225-343-3159

Webinar access codes will be sent to registrants
with confirmation emails one week prior to session.