



Opening Business Accounts

~Including New CDD Rules
on Beneficial Ownership~

April 25, 2017 ▪ 9:00am - 4:00pm
The Bankers Center ▪ Baton Rouge, LA

Your opening business accounts program will be updated with new/proposed customer due diligence rules for beneficial ownership. All worksheets will be updated, and the program will include a script for compliance in opening business accounts with new regulatory concerns pending. From sole proprietors to corporations, learn how to open and properly document business accounts. This program will assist you in understanding the different types of businesses and the filing requirements for each type of business. You will be able to handle business accounts from opening to closing. Participants will review the proper handling of changing signatures on all types of business accounts plus the handling of checks with regards to these types of accounts.

Workshop Topics

- ◆ Sole Proprietor
- ◆ Partnerships - LLP, Ltd's, and General
- ◆ Non - Profit Organizations
- ◆ IOLTA
- ◆ Multi - tiered businesses
- ◆ Escrow Agency Accounts
- ◆ Public Funds
- ◆ Money Service Businesses



Who Will Benefit

All customer service representatives, new accounts representatives, personal bankers, cashiers, branch managers, branch administrators, training staff and others who manage or work the front line.

Registration Fee

\$250, per LBA member

\$450, per non-member

Workshop Instructor



Debbie Crawford is the President of gettechnical, Inc., a Baton Rouge-based firm, specializing in the education of banks and credit unions across the nation. Her 27+ years of banking and teaching experience began at Hibernia National Bank in New Orleans. She graduated from Louisiana State University with both her bachelor's and master's degrees. Deborah's specialty is in the deposit side of the financial institution where she teaches seminars on regulations, documentation, insurance and Individual Retirement Accounts.



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Registration Form

Registrant 1

Registrant 2

Mr./Mrs./Ms. _____	Mr./Mrs./Ms. _____
Bank _____	Bank _____
Email Address _____	Email Address _____
Branch Street Address _____	Branch Street Address _____
City, State, Zip _____	City, State, Zip _____
Phone _____	Phone _____
Fax _____	Fax _____

Payment Options

- Check (Made payable to Louisiana Bankers Association)
- Visa MasterCard American Express

Registration Fee
\$250, per LBA member
\$450, per nonmember

Card Number _____ Expiration Date _____

Name on Card (please print) _____ Signature _____

Billing Address: _____ Amount to be charged on card \$ _____

- I am unable to attend. Please send me _____ copies of the manual for:
- \$175 (LBA members)
 - \$375 (non-members)
- (includes shipping and handling)

***Manuals will be shipped after the seminar.**

- This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:
- _____

***Please Note: Manual not eligible for SBET funding.**

Location

The Bankers Center
5555 Bankers Avenue
Baton Rouge, LA 70808
225-387-3282

Agenda

8:45 a.m.	Registration
9:00 a.m.	Program Begins
12:00 p.m.	Lunch
4:00 p.m.	Program Adjourns

Registration Fee

\$250, per LBA member
\$450, per non-member

Cancellation Policy

Due to commitments we must make to secure a class, we need your help. If you must cancel your registration, please do so at least 3 business days prior to the seminar date to avoid a \$125 cancellation fee. Any registrant who does not cancel will be billed the full registration fee and sent the manual. Substitutions are welcome at no additional charge.

Hotel Information

Residence Inn by Marriott - Towne Center at Cedar Lodge
7061 Commerce Circle, Baton Rouge, LA 70809
For reservations, call **(225) 925-9100** and ask for the "Louisiana Bankers Association special room rate of **\$122.**"

**Submit registration and view rosters in the
Education Section of LBA's Website, www.lba.org.**