



CFPB Money Smart for Older Adults: Prevent Elder Financial Exploitation

**Webinar: April 14, 2015 ☐ 3:30pm - 4:30pm or
Seminar: April 17, 2015 ▪ 8:30am-11:30pm
The Bankers Center ▪ Baton Rouge, LA**

The Louisiana Bankers Association is pleased to present *Money Smart for Older Adults: Prevent Elder Financial Exploitation* with two train-the-trainer programs that will instruct participants on how to raise public awareness and prevent elder financial exploitation. This module was developed by the FDIC in collaboration with the CFPB's Office for Older Americans.

The first session on April 14th is a 60-minute introductory webinar presentation. The session will provide an overview of the curriculum components, speaker tips and strategies for the dissemination of the program to older people, family caregivers and the intermediaries who serve them. For those who want to learn more about the subject, a 3-hour in-person session will be offered on Friday April 17th. (Both sessions are appropriate for all levels of experience.)

The second session on April 17th is an in-depth, interactive, 3-hour train-the-trainer program that will explore the *Money Smart for Older Adults* curriculum with a special focus on the content that covers common frauds, scams and other forms of elder financial exploitation. The speakers will discuss best practices for collaboration with local aging networks and law enforcement agency stakeholders, planning effective presentations for older adults and family caregivers and speaker presentation skills. An interactive breakout session will challenge the participants to identify and share next steps for taking this information back to their communities.

Sponsored by the Louisiana Bankers Association and the St. Tammany SALT Council in collaboration with the CFPB-Office for Older Americans, Louisiana Office of Financial Institutions, Adult Protective Service, Louisiana District Attorneys Association, and AARP Louisiana.

Program Speakers

The lead trainer is **Jenefer Duane**, Senior Program Analyst, Office for Older Americans, Consumer Financial Protection Bureau. Other presenters include **Nancy Boudreaux**, Training Program Manager, Louisiana Office of Financial Institutions, **Ralph Oneal**, Chairman of the St. Tammany SALT Council; **Sharon Jackson**, Director, Adult Protective Services; and **Penny Davis**, Coordinator of Victim/Witness of the Louisiana State District Attorneys Association.



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Registration Form

Please make copies of this form if more connections are needed.

Registrant 1

Registrant 2

Mr./Mrs./Ms. _____	Mr./Mrs./Ms. _____
Bank _____	Bank _____
Email Address _____	Email Address _____
Branch Street Address _____	Branch Street Address _____
City, State, Zip _____	City, State, Zip _____
Phone _____	Phone _____
Fax _____	Fax _____

Please select whether you would like to participate in the live
webinar or the seminar:

- Webinar, April 14, 2015 - 3:30-4:30pm*
- Seminar, April 17, 2015 - 8:30am-11:30pm*

Registration Fee (both programs)

Complimentary

Webinar Agenda

3:30 p.m. Webinar Begins
4:30 p.m. Webinar Adjourns

Seminar Agenda

8:15 a.m. Registration
8:30 a.m. Seminar Begins
11:30 p.m. Seminar Adjourns

Seminar Location

The Bankers Center
5555 Bankers Avenue
Baton Rouge, LA 70808
225-387-3282

Submit registration and view rosters in the
Education Section of LBA's Website, www.lba.org.

Louisiana Bankers Association
5555 Bankers Avenue
Baton Rouge, LA 70808
225-387-3282
Fax 225-343-3159

Webinar access codes will be sent to
registrants with confirmation emails one
week prior to session.